Master of Science in Health Care Policy & Management

Current Student Panel
January 28, 2016

Staff:
Amy Seymour, Associate Director of Admissions
Jim Jordan, Director of MSHCPM Program
David Eber, Director of Admissions & Financial Aid
David Danenberg, Assistant Director of Admissions

Students:
Mak Danhounsrou, MSHCPM
Peter Mann-Kin, MSHCPM
Shalini Ray, MSHCPM
Current Student Panel

Mak Danhounsrour  
MSHCPM 2nd year

Peter Mann-King  
MSHCPM 2nd year

Shalini Ray  
MSHCPM 2nd year
MSHCPM Program Director
Jim Jordan
Bigger than Public Health & Health Care Administration

- **Traditional Public Policy Degree**
  - Government & Regulation (Policy)

- **Traditional Public Health Degree**
  - Health Surveillance & Promotion (Public Health)
  - Health Disparities Among Groups (Population Health)

- **Traditional Health Care Administration or Management Degree**
  - Providing Health Care (Health Care Delivery)
Bigger than Public Health

Traditional Public Policy Degree

- Government & Regulation (Policy)

Traditional Public Health Degree

- Health Surveillance & Promotion (Public Health)
- Health Disparities Among Groups (Population Health)

Traditional Health Care Administration or Management Degree

Providing Health Care (Health Care Delivery)
Bigger than Health Care Administration (Hospital Focused Only)
$3.2T
18% of 2015 GDP

Payors
- Medicare
- Special Prgms

CMS
- Medicare
- Special Prgms

Medicaid
- State Specific
- Special Prgms

Private
- Insurers
- Self Funded
- Out-of-pocket

Accountable Care Organizations (ACO's)

Management Service Organizations

Disease Mgmt & Wellness Organizations

General Suppliers
- M
- F
- G

BioTech Products & Services
- Pharmaceutical
- Medical Devices
- Diagnostics
- BioTech
- Healthcare IT

Distributors

Alternate Site Providers
- Surgery Centers
- Physician Office
- Nursing Homes
- Hospice
- Infusion Ctrs
- Dialysis Cts
- Apheresis Ctrs
- Rehabilitation Ctr
- Mobile Labs
- Wound Care Ctrs
- Closed Door
  - RX
  - DME/HME

Retailers
- Pharmacy
- DME
- HME
- Chains
- Internet

Group Purchasing Organizations & Integrated Delivery Networks
Our Courses Cover the Continuum

Traditional Public Policy Degree
- Government & Regulation
  (Policy)

Traditional Public Health Degree
- Health Surveillance & Promotion
  (Public Health)
- Health Disparities Among Groups
  (Population Health)

Traditional Health Care Administration or Management Degree
- Providing Health Care
  (Health Care Delivery)

Heinz College’s - Master of Science in Health Care Policy and Management

In Policy, our Degree teaches:
- Health Law
- Health Policy
- Legislative Policy Making

In Public Health, our Degree teaches:
- Health Economics
- Health Systems
- Health Care Ethics

In Population Health, our Degree teaches:
- Population Health
- Health Care Quality
- Health Care Performance Improvement

In Health Care Delivery, our Degree teaches:
- Health Care Management
- Health Information Systems
- Health Care Marketing
- Health Care Finance
We Help CEO’s Solve Bigger Problems Than Supply Chain & Care Management Flows

U.S. Angina Patient Referral Patterns
Stable and Unstable Angina (85% of Treated CAD Patients = 6.4 Million)

Upstream Referral Sources
- General Practitioner (Internist or General Cardiologist)
- Endocrinologist (Diabetics)
- Nephrologist (Renal Dysfunction)
- Vascular Surgeon
- Radiologist

Suspected Angina
- 12-lead ECG
  - > 1.0 mm ST depression
  - IF NORMAL RESULTS
    - Risk Factor Modification
  - IF POSITIVE STRESS TEST
    - Treadmill Stress Test
    - Cardiology Consultation
      - IF POSITIVE
      - Coronary Angiography
      - Medical Therapy
      - IF NEGATIVE
        - Myocardial Perfusion Imaging Positive
          - Coro angiography
          - PCI
          - CABG
          - Interventional Cardiologist
          - Cardiothoracic Surgeon
          - Medical Therapy
          - General Cardiologist or PCP
    - IF NORMAL RESULTS
      - Risk Factor Modification
Our Alumni Are Evidence of Your Future Destinations

Carnegie Mellon University and Heinz College’s strengths in
Policy, Quant/Analytics, Technology, Management

Our Alumni have careers in the following Health Care Industry Areas:

HEALTH CARE SYSTEMS/HOSPITALS
- Cincinnati Children’s Hospital
- Cleveland Clinic
- Johns Hopkins
- University of Pittsburgh Medical Center

CONSULTING
- Deloitte
- Booz Allen
- Accenture
- PricewaterhouseCoopers
- Advisory Board Company

ENTREPRENEURSHIP/INNOVATION
- Treatspace, Inc.
- ProMedica

GOVERNMENT
- U.S. Dept. of Health & Human Services
- U.S. Government Accountability Office
- U.S. Dept. of Veteran Affairs

RESEARCH ORGANIZATIONS
- Center for Disease Control & Prevention
- National Institute of Health
- Robert Wood Johnson Foundation

INSURANCE
- Highmark
- Kaiser Permanente
- Partners Healthcare

CONTINUING EDUCATION
(MED SCHOOL, PHD, ETC.)
- Buffalo School of Medicine
- George Washington University Medical School
- Tufts University

MEDICAL DEVICES/PHARMACEUTICALS
- AstraZeneca
- Johnson & Johnson
- Zoll Medical Corp.
Thank you for joining us!

Yes. We will continue to accept applications to the Fall 2016 class as long as spots are available.

Recorded webinars: http://hnz.cm/onlinewebinars

Have more questions?
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