Welcome to our Online Session

Master of Science in Public Policy and Management

MSPPM

October 13, 2016

• Gladys Perez, Director of MSPPM Program
• Marie Coleman, Executive Director Heinz College Washington DC
• Amy Seymour, Associate Director of Admissions

• David Eber, Director of Admissions and Financial Aid
• David Danenberg, Assistant Director of Admissions
The GoToWebinar Attendee View
How to Participate Today

• Open and close your Panel
• View, Select, and Test your audio
• Submit text questions
  • Please ask each question only one time
  • We will respond as quickly as possible
• Recording of today’s Presentation and presentation slides will be posted online
Agenda

- Carnegie Mellon University & Heinz College
- MSPPM Program overview
- MSPPM Washington DC track overview
- Admissions & Scholarships
- Next Steps
About Carnegie Mellon and Heinz College...

• 12,000 students at CMU
• 1,500 students at Heinz College
• Interdisciplinary strengths
  ▪ Computer science and engineering
  ▪ Management and policy
  ▪ Data analytics

Carnegie Mellon University
Pittsburgh, Pennsylvania
Master of Science in Public Policy and Management

Gladys Perez
MSPPM Program Director
SHANE BUTLER ’16
Program: MSPPM-Data Analytics
Hometown: San Francisco
Before Heinz: 2 years in Indonesia with the Peace Corps
Undergrad: UC Santa Cruz
Major: International Relations
Employer: PwC, Analytics Consultant

BREANNA ZWART ‘09
Program: MSPPM
Hometown: San Francisco
Before Heinz: Public Policy and International Affairs Fellowship
Undergrad: Carnegie Mellon University
Major: International Relations
Employer: Google & SF Commission on Status of Women

RAYMAR HAMPSHIRE ‘11
Program: MSPPM
Hometown: Washington DC
Before Heinz: Coro Fellow in Public Affairs, Merrill Lynch
Undergrad: Wittenberg University
Major: Business Management
Employer: Founded SponsorChange & Deloitte, Senior Consultant
Consistently ranked among the top schools of public affairs:

- Overall Rankings
- Environmental Policy
- Policy Analysis
- Information Technology Management

School of Public Policy & Management

- MS in Public Policy & Management
- MS in Health Care Policy & Management
Why study public policy?
**MS in Policy and Management (MSPPM):**

- 100-125 students/incoming class
- Common undergrad majors: political science, business, economics

**Industries/Employers**

**Public Sector**
- Federal, State & Local Governments

**Private/ interface**
- Consulting Firms
- Banking
- Other Fortune 500 Co’s

**NPOs and NGOs**
- UN, World Bank, IMF
- Health, Education, Human Services
- Think Tanks/ Research
MSPPM: *Find your fit. Choose your path.*

**Traditional**
- Location: PITTSBURGH
- Flexibility: 10 PRE-DEFINED AREAS
- Concentrations: Data Analytics
- Students: ~75 students/ year

**Data Analytics**
- Location: PITTSBURGH
- Concentrations: DATA ANALYTICS
- Students: ~10 students/ year

**Washington, DC**
- Location: ~25 students/ year
- Concentrations: POLICY ANALYSIS
- Students: 1 YR. PGH 1 YR. D.C.
- Key Feature: Hands-on Experience
MSPPM Elective Areas/ Policy Concentrations

- Cyber Security
- Data Analytics
- Economic Development
- Environmental/ Energy
- Finance
- Health Policy
- International
- Management
- Policy Analysis
- Social Innovation
- Crime, Violence and Drugs
- Technology/ Telecomm
Past Project Clients

- City of Pittsburgh
- Port Authority of Allegheny County
- Allegheny County Health Department
- Amtrak
- Pittsburgh Water and Sewer Authority
- United Way of Allegheny County
- North Side Community Development Fund
- Dept. of Commerce
- RAND Europe Communities, Safety, and Justice Program
- Office of Science and Technology Policy, White House
- HUD
- UNICEF
- USAID
## MSPPM’s Dual Degrees

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<thead>
<tr>
<th>Field</th>
<th>University</th>
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<tbody>
<tr>
<td>Law</td>
<td>University of Pittsburgh School of Law-JD</td>
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<tr>
<td>Business</td>
<td>Tepper School of Business- MBA</td>
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<td>Divinity</td>
<td>Pittsburgh Theological Seminary- MDiv</td>
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<td>Urban Design/Environment</td>
<td>Oxford University- MSNPE</td>
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MSPPM’s Exchange Partners

- Australia (Heinz)
- Italy (SDA Bocconi)
- Mexico (CIDE)
- The Netherlands (Delft)
Starting Salaries*

Public Policy and Management

$71,320

*Average starting salaries in USD for 2013; varies by sector, previous experience and country. Data based on survey responses submitted by alumni in recent graduating classes.
Master of Science in Public Policy and Management
Washington DC track overview

Marie Coleman
Executive Director Heinz College
Washington DC
Admissions & Scholarships
Apply online by January 10 deadline

- Official transcripts (USA) / Official Transcript Evaluations (International)
- Two (2) letters of recommendation
- Resume
- Written Essay
- Optional Written Essay
- Video Interview or Video Essay (optional, recommended)
- Official GRE or GMAT scores
- Official TOEFL or IELTS scores (non-native English speakers)
Characteristics of Successful Applicants

• Commitment, leadership
• Clearly defined goals for graduate education
• Relevant experience and education
• Competitive test scores
• Demonstrated potential for academic success
Scholarship Opportunities

- No separate application required
- Scholarship decision included with your admission decision
- The admissions committee will consider you for all available scholarship:
  - Merit-based scholarships
  - Organizational partner scholarships
- Scholarships available:
  - MSPPM

Receive Scholarship Support
Financial Aid Representatives are here to help you

- U.S. Federal Aid
- Private loans
- TMS Payment Plan
- Heinz College Financial Aid representatives
  - Accessible
  - Experienced
  - Knowledgeable

Contact Financial Aid:

hzfinaid@andrew.cmu.edu
412-268-2164
www.heinz.cmu.edu/financial-aid
Want to learn more about us?

• Individualized visits to our campus

• Fall Visitation weekend
  November 11-12, 2016

• Online information sessions
  • Student Panel sessions upcoming
  • Recorded webinars available now
Thank you for joining us

Contact Information

hnzadmit@andrew.cmu.edu
+1.412.268.2164

Admissions Office