Welcome to our Online Information Session!
November 2014

Master of Public Policy and Management
MSPPM

Gladys Perez, Director of MSPPM Program
Marie Coleman, Executive Director, Heinz College Washington DC
Amy Seymour, Associate Director of Admissions
David Eber, Director of Admissions & Financial Aid
Bridget Jakub, Associate Director of Admissions
The GoToWebinar Attendee View

Carnegie Mellon University
Heinz College

Heinz College Admitted Student Information Session: MSPPM (Pittsburgh & DC Tracks)

Organizer: Brad Stephenson | Presenter: Brad Stephenson
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Agenda

• Carnegie Mellon University & Heinz College
• Degree Programs Overview
• Admissions & Financial Aid
About Carnegie Mellon and Heinz College...

• Main campus in Pittsburgh, Pennsylvania
• 12,000 students at CMU
• 1,400 students at Heinz College
  • Other locations: Adelaide, DC, LA
  • Distance-learning (MSIT)
• Interdisciplinary strengths
  • Computer science and engineering
  • Management and policy
  • Data analytics
  • Visual and Performing Arts
H. John Heinz III College

Master of Science in Public Policy & Management

#1 in Information Technology
#7 in Policy Analysis
#8 in Environmental Policy
#9 in Public Affairs

Gladys Perez
MSPPM Director
World-Class Faculty

- No departments
- Accomplished

**Acquisti:** Award for research on Information Privacy Technologies

**Babock:** *Fortune’s 75 Smartest Books*

**Blumstein:** Stockholm Prize in Criminology

**Krishnan:** Elected president of Information Systems Society

**Nagin:** Stockholm Prize in Criminology, Edwin H. Sutherland Award in Criminology

**Rousseau:** Best book in management (twice)

**Telang:** NSF Early Career Award, Sloan Industries Study Fellowship
<table>
<thead>
<tr>
<th>Location</th>
<th>MS</th>
<th>MS3</th>
<th>MS-DATA ANALYTICS</th>
<th>MS-DC</th>
<th>MS-Global</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pittsburgh</td>
<td>21 MONTHS</td>
<td>16 MONTHS</td>
<td>Pittsburgh</td>
<td>21 MONTHS</td>
<td>1 YR. Australia 1 YR. Pittsburgh</td>
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<tr>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
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<td>Yes</td>
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<tr>
<td>8 Pre-defined Areas</td>
<td>8 Pre-defined Areas</td>
<td>Data Analytics</td>
<td>Policy Analysis</td>
<td>8 Pre-defined Areas</td>
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Skills-Based Curriculum

- Analysis and Modeling
- Policy and Management
- Information Technology
MSPPM Core Curriculum

Fall Core Courses
• Economic Analysis
• Empirical Methods
• *Business English or Professional Writing*
• Database Management
• Organizational Design & Implementation

Spring Core Courses
• Policy & Politics
• Management Science I & II
• Financial Analysis
• *Strategic Presentation Skills*
• *IT Core Requirement*

*classes offered every semester*
Systems Synthesis Projects

Pittsburgh Science & Technology High School

• An innovative, research-driven project designed to address the challenges facing urban high schools
• Includes school structure, curriculum content and scheduling, technology tools (for students and staff) and student support at all academic levels (inclusive/diverse; not a charter or magnet school)
• Goal: student connection to and preparation for post-secondary opportunities
• Student team: developed a Comprehensive School Plan (to open 2009, as charged by client)
• Project team member hired by PPS to manage the Science & Technology High School project after graduation from Heinz
Elective Areas

Pre-defined Areas
- Environmental Policy
- Financial Management and Analysis
- Health Policy
- International Trade and Development
- Management
- Policy Analysis
- Social Entrepreneurship
- Urban and Regional Economic Development

Sample self-defined Areas
- Crime and Drug Policy
- Telecommunications Policy
MSPPM-Data Analytics

• Gain skills to turn raw data into solutions for complex public issues.
• Students work in government agencies, large non-profit organizations, think tanks, and consulting firms who all deal with enormous amounts of data in their attempts to provide better public goods.
• Students need to have good quantitative scores
• STEM background or have had math and statistics
• Work experience is desirable
MSPPM-Data Analytics Curriculum

• 1st year
  – complete the common core in addition to “Programming R for Analytics” and Econometrics I & II strongly preferred

• 2nd year coursework in:
  – Data Mining/Machine Learning (24 units)
  – Probability & Statistics (18 units)
  – Information Systems (18 units)
  – Decision Frameworks and Methods & Policy Methods (24 units)
<table>
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<tr>
<th>Degree</th>
<th>University/Institution</th>
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<tbody>
<tr>
<td>Law</td>
<td>University of Pittsburgh School of Law- JD</td>
</tr>
<tr>
<td>Business</td>
<td>Tepper School of Business- MBA</td>
</tr>
<tr>
<td>Divinity</td>
<td>Pittsburgh Theological Seminary- MDiv</td>
</tr>
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MSPPM’s Exchange Partners

- Australia (Heinz)
- Italy (SDA Bocconi)
- Mexico (CIDE)
- The Netherlands (Delft)
- India (IIMA)
Heinz College - Outcomes

Master of Science in Public Policy & Management – At Graduation – Class of 2013
Heinz College - Outcomes

Master of Science in Public Policy & Management - 5 Years After Graduation
Heinz College - Outcomes

Master of Science in Public Policy & Management - 10 Years After Graduation
Heinz College - Outcomes

Master of Science in Public Policy & Management – Recruiting Companies – 2008
Heinz College - Outcomes

Master of Science in Public Policy & Management – Recruiting Companies – 2013

Federal Government
Webinar Presentation
November 19, 2014
MSPPM - Washington D.C. Track

- Unique & distinctive
- Best of both worlds: Pittsburgh & DC
- Offers significant work experience
- Direct interaction with policy leaders & accomplished practitioners
- Opportunities to build networks in DC
- Provides a “fast track” to a DC career
MS-DC: Year I in Pittsburgh
MSPPM Degree, Policy Analysis Concentration

First Year in Pittsburgh (120 units)

• Common Core in Policy Analysis, Management and Technology
• Electives: at least 30 units
• Apprenticeship Search

Summer

• Internship (with options to waive or combine with the Apprenticeship)
MS-DC: Year 2 in DC

Second Year in DC (78 units)

- Advanced Policy (24)
- Analytical Methods (24)
- Capstone Coursework (15)
- Systems Synthesis (15)

*** Apprenticeship ***
DC Faculty Highlights

**John Flaherty**
Chief of staff at the U.S. Department of Transportation working for Secretary Norman Y. Mineta.
Chief of staff for U.S. Rep. Anna G. Eshoo and Norman Mineta
Principal, Carlyle Group

**Travis Adkins**
Staff Director, House Committee on Africa, Global Health & Global Human Rights

**Chris Spera**
Director, US Health, ABT Associates
Director for Evaluation & Research, Corp for National & Community Service
PhD, Maryland

**George Krumbhaar**
Founder, USBUDGET.COM
Minority Counsel, US Joint Economic Committee
Director of Domestic Policy, Sen. John Glenn
Law, Columbia; MA Johns Hopkins

**Susan Reichle**
Counselor to the Administrator, USAID
Career Foreign Service Officer – served in Columbia, Nicaragua and Russia.

**Earl Crane**
Director, Federal Cyber Security Policy, White House National Security Staff
CISO, US Department of Homeland Security
PhD George Washington

**Amb. Jack Chow**
Pioneer in Global Health Diplomacy
Ass’t Director General, WHO
Special Rep for Global HIV/AIDS, US Depart of State
MD UCSF; MPA Harvard; MBA Chicago
DC Class Highlight: Policy Capstone

- High level speaker series
- Leadership and the reality of policy and decision making
- Student-led conversations
Apprenticeships

Unique Structure

- Four-days a week (M-Th)
- 8 - 12 months
- Most are paid
- Substantial work experience
- Interaction with leaders/mentoring

Some Past Employers

- American Institutes of Research
- Booz Allen Hamilton
- Center for American Progress
- Corporate for Natl and Community Service
- Deloitte Consulting
- Departments of Justice and Energy
- Government Accountability Office (GAO)
- Housing and Urban Development (HUD)
- National Governor’s Association
- Office of Management and Budget (OMB)
- Pew Research
- State Department
- US AID
- U.S. Senator Harry Reid
- White House – Domestic Policy Council
- World Bank
Apprenticeship Support

**Year I: Apprenticeship Search**
- Support Team: Heinz Career Services and DC Staff
- Skill Building: Summer Career Academy, Workshops
- Networking: DC Colloquium & Network DC
- Ongoing Apprenticeship Relationships

**Year II: Apprenticeship Support**
- Washington Seminar Class (3 units)
- Mentor Program
- Individual Coaching
- Apprenticeship Supervisor Meetings
2014-15 Apprenticeships

- **Sectors**
  - 36% Government
  - 48% NonProfit/NGO
  - 16% Private/Interface Sector

- **Topics:**

  “I got to work on things that had meaning – there were so many issues that we dealt with: climate change, food security, reconstruction, stabilization. It was an exciting place to be.”
  Sharon Brown MS-DC ’09
  Apprenticeship: U.S. AID

  “I am very happy I did the program. It helped me to grow professionally and personally. It gave me an opportunity to meet people and build networks in the intelligence field.”
  Jessica Howland MS-DC ’10
  Apprenticeship and Current Position: Naval Criminal Investigative Service (NCIS)
A Day in the Life – DC Apprentice

Jessica Howland
NCIS

Monique Cadle
USAID

Steve Taylor
FOCUS
DC Program Graduates

- 50-65% of Apprenticeships lead to full-time offers
- Most DC students are employed within 4 months of graduating

Jessica Howland MSDC '09
Lead Management & Program Analyst
Naval Criminal Investigative Service (NCIS)

Justin Sosne MSDC '09
Senior Director, Bower Group Asia
**Named to Top 99 Under 33 in Foreign Policy by the Diplomatic Courier (2012)**

Channing Martin '13
Assessment Lead, Presidential Management Fellows Program, U.S. OPM

Emily Blakemore '13
Assistant Director, Cabinet Affairs
White House

Ngiste Abebe '12
Program Specialist, Office of Transition Initiatives
USAID

Ashley Noia '11
Operations Manager, USAID Tunisia
Tax and Customs Reform
Chemonics

Eduardo Arabu ‘13
Manager, Admin/Operations
National Hispanic Corporate Council

Michael Ward MSDC ‘09
Senior Associate Director
American Hospital Association

Michael Spotts MSDC ‘10
Senior Analyst – Project Manager
Enterprise Community Partners

Zhimin Mao MSDC ’09
Policy Analyst, Rand
PhD Candidate, Pardee Rand Grad School

Nisha Abraham MSDC ‘10
U.S. Foreign Service – South Sudan
U.S. Department of State
Heinz DC Offices
Ideal MS-DC Candidate

- Future Leader
- Passion for public service
- Focused on gaining professional experience
- Ready to launch a career in DC

“I chose this program because I wanted a professional experience and exposure to working for a DC organization. This is truly a fast track.”
Khemtip Khemsaksit, Apprenticeship: US-ASEAN Business Council

“Overall this was a great program and I am happy to recommend it to others. I appreciated the mentoring and coaching I received – it was like a gradual step into the professional work world”
Honora Burnett
Apprenticeship: Deloitte Consulting, Federal Practice/Health

“Being in DC as a student and actually having a job was important to me. I felt like I had an advantage when looking for a full time position as I was here and already building my networks.”
Ambrose Sayles, Apprenticeship: Department of State, Bureau of Near Eastern Affairs
Contact Information

- MSPPM-DC Track Program Director, Marie Coleman
  mcoleman@andrew.cmu.edu

- MSPPM Program Director, Gladys Perez
  gperez@andrew.cmu.edu

- Director of Admissions, David Eber
  deber@andrew.cmu.edu

Admissions’ Phone Number: 412.268.2164

More Info:
www.heinz.cmu.edu/dc
Friend us – Heinz College Washington DC
Admissions and Financial Aid
Characteristics of Successful Applicants

• Commitment, leadership
• Clearly defined goals for graduate education
• Relevant experience, education
• Competitive test scores
• Demonstrated potential for academic success
Apply online by January 10 deadline!

- [https://app.applyyourself.com/?id=cmu-spp](https://app.applyyourself.com/?id=cmu-spp)
- Three (3) letters of recommendation
- Official transcripts
- Official GRE or GMAT scores
- Official TOEFL or IELTS scores (if applicable)
- Resume
- Written Essay
- Video Essay (optional, recommended)
- Interviews (required for CMU & Chatham AMP tracks, optional for others unless requested by admissions committee)
There are many opportunities for scholarship.

- *No separate application required*
- *Scholarship decision included with your admission decision*
- Merit-based scholarships
- Organizational partner scholarships
- Scholarships available:
  - MSPPM
Thank you for joining us!

Presentation slides and recording (if available) will be sent to all registrants within 24 – 48 hours.

Please send unanswered questions to us at hnzadmit@andrew.cmu.edu or call +1.412.268.2164.

Do you want to learn more about the application process or other programs?

Upcoming webinars: http://hnz.cm/onlinewebinars