Welcome to our
Online Information Session!
November 2014

Master of Health Care Policy and Management
MSHCPM

Jim Jordan, Distinguished Service Professor and Director of MSHCPM Program
Amy Seymour, Associate Director of Admissions
David Eber, Director of Admissions & Financial Aid
Agenda

- Carnegie Mellon University & Heinz College
- Degree Programs Overview
- Admissions & Financial Aid
About Carnegie Mellon and Heinz College...

- Main campus in Pittsburgh, Pennsylvania
- 12,000 students at CMU
- 1,400 students at Heinz College
  - Other locations: Adelaide, DC, LA
  - Distance-learning (MSIT)
- Interdisciplinary strengths
  - Computer science and engineering
  - Management and policy
  - Data analytics
  - Visual and Performing Arts
Health Care Policy and Management (HCPM) Program
Admitted Student Weekend

James F. Jordan
Sr. Director, Healthcare and Biotechnology Programs
November 15, 2014
Today’s Agenda

• Why Health Care Policy and Management
• healthcare@heinz
• HCPM curriculum
• Student activities
Our Unique View

• The business-of-business
• The business-of-health care
• A systems view & analytical tool box
• Our process of real-world engagement
Our Process of Real-World Engagement

• Apprenticeship course
• Professional associations
• Summer internship
• Systems synthesis project
• Independent studies
• Clubs
Why MSCHPM Program vs. MHA/MPH

• We offer concentrations in economics & policy, IT & operations, & management & organization. Emphasis on viewing the world from a data driven and quantitative approach.

• Highly marketable and transferable skills that are in demand from a wide range of employers including consulting firms, government agencies, hospitals, health clinics & non-government organizations.

• Real World Experience - required full semester systems project and opportunities for independent study projects.
healthcare@heinz: Overview

- Center that integrates all of the College’s health care assets including:
  - Academic Programs
  - Research/Faculty/Alumni
  - Guest Lectures & Opportunities
  - healthcare@heinz LinkedIn site, active
healthcare@heinz: Programs

Health degree programs
- HCPM
- MMM

Health concentrations
- PPM
- MPM
- MISM

Dual health degrees
- BS
- MBA

Healthcare@Heinz makes it easier for all of you to collaborate and connect.
healthcare@heinz: Faculty

- Diverse range of specialties
- Internationally respected experts in their fields
- “High touch” environment that affords one on one interactions with faculty
HCPM Alumni

- Over 200 HCPM alumni throughout the world.
- Opportunities for mentoring through our Alumni Relations Office.
- LinkedIn site available for current Heinz students and alumni – job postings, hot topics, discussions.

Timothy Liu
Physician Resident-Kaiser Permanente

Anusha Venkatramani
Senior Business Analyst-Inovalon
healthcare@heinz: Lecture Series

- There will be two or more healthcare@heinz lecture series with speakers each year
- HCPM students are expected to attend these events
All HCPM students will receive an invitation to join Heinz College LinkedIn website. The group will involve all healthcare faculty, staff, students and alumni from Heinz College.
**General Flow of Coursework**

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<thead>
<tr>
<th></th>
<th>Common Core</th>
<th>Health Core</th>
<th>Track Core</th>
<th>Electives</th>
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<td>Fall Year 1</td>
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<td>Spring Year 1</td>
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<td>Summer Year 1</td>
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<td>INTERNSHIP</td>
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<td>Fall Year 2</td>
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<td>Spring Year 2</td>
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*Students will complete their common core in year 1 and their concentration area in year 2. Health core and electives will be taken in both years 1 and 2. The internship will occur in the summer of year 1.*
HCPM Curriculum (21 Month Program)

The HCPM curriculum consists of a core curriculum broken into 2 categories:

<table>
<thead>
<tr>
<th>College Common – 66 units</th>
<th>HCPM Program – 198 Units</th>
<th>Electives – 48 units</th>
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<tbody>
<tr>
<td>90-710 Applied Economic Analysis 12</td>
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<tr>
<td>90-711 Empirical Methods 12</td>
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<td>90-722 Mgmt Science I 6</td>
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<td>90-760 Mgmt Science II 6</td>
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<td>90-728 Intro to Database Mgmt 6</td>
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<td>90-740 Systems Synthesis 12</td>
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<td>90-718 Strategic Presentation Skills 6</td>
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<td>94-702 Professional Writing 6</td>
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<td>90-721 Health Care Mgmt 6</td>
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<td>94-705 Health Economics 12</td>
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<td>90-836 Health Systems 6</td>
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<td>90-830 Intro to Fin’l Mgmt for HC 6</td>
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<td>90-831 Adv to Fin’l Mgmt for HC 6</td>
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<td>90-832 Health Law 6</td>
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<td>94-706 Health Information Systems 12</td>
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<td>90-861 Health Policy 6</td>
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<td>90-877 Health Care Marketing 6</td>
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<td>90-833 Population Health 6</td>
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<td>90-708 Health Care Ethics 6</td>
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<td>90-818 HC Quality &amp; Improvement 6</td>
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Niche Market Exploited

There is a need for health care managers and policymakers to have a strong background in IT (apply knowledge of health policy to IT solutions)

There is a need for health care managers and policymakers to have a greater understanding of the health care market place (private and public insurance, regulation)

There is a need for health care managers and policymakers to understand and apply evidence based management in health care settings (interest in analysts, managers and leaders of health care organizations)
Our Process of Real-World Engagement

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• Professional associations
• Summer internship
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Apprenticeship

Connecting patients, providers, and practices

Clinical social software that connects patients, providers, and practices to optimize patient engagement, clinical collaboration and referral management.

Stay up-to-date
Follow your providers to receive notifications and stay informed.

Manage your network
Use your contacts list to keep all your providers details in one place.

Connect with providers
Make instant, secure connections with your providers.
Professional Associations

Economics & Policy

- Annual meeting
- Membership: $40
- Local chapter: Org affiliate option
- Scholarships: Free meeting reg. (Hersh)

IT & Operations

- Annual meeting
- Membership: $30
- Local chapter: [www.wphimss.org/](http://www.wphimss.org/)

Management & Organizations

- Annual meeting
- Membership: $75
- Scholarships: 5k (Dent or McGaw)
Internships

SUMMER INTERNSHIP

All MSHCPM students are required to spend the summer following their first year in the program gaining professional experience in management and analysis by working in a public agency, non-profit organization, or private firm. Your internship duties must have significant educational value.

Your internship will train you in ways significantly different from classroom instruction. By working in a professional environment, you will solidify the knowledge gained in your Heinz College coursework, refine career interests, and establish personal networks that might lead to later career opportunities. You also can earn income, though the Heinz College does accept volunteer internships. The internship also provides the faculty with feedback about the relevance of the curriculum and the effectiveness of the teaching program.


• Discussed in student handbook
• 10-12 weeks in length
• 400 hours total
• Can be paid or unpaid
• Work with career services advisor
• You are responsible for securing an opportunity
Systems Synthesis Project Overview

• All students are required to complete a systems synthesis project in year 2

• There are typically 5-7 students in every group

• Projects can be proposed by clients, student initiated, or developed by the faculty
Health Care Club

- Student group with funding provided by the college
- Executive officers need elected:
  - President, VP, Treasurer, Secretary
- Elections will be held during the fall semester
Our Unique View

• The business-of-business
• The business-of-health care
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Admissions and Financial Aid
Characteristics of Successful Applicants

- Commitment, leadership
- Clearly defined goals for graduate education
- Relevant experience, education
- Competitive test scores
- Demonstrated potential for academic success
Apply online by January 10 deadline!

- https://app.applyyourself.com/?id=cmu-spp
- Three (3) letters of recommendation
- Official transcripts
- Official GRE or GMAT scores
- Official TOEFL or IELTS scores (if applicable)
- Resume
- Written Essay
- Video Essay (optional, recommended)
- Interviews (required for CMU & Chatham AMP tracks, optional for others unless requested by admissions committee)
There are many opportunities for scholarship.

• *No separate application required*
• *Scholarship decision included with your admission decision*
• Merit-based scholarships
• Organizational partner scholarships
• Scholarships available:
  • MSHCPM
Contact Information

Admissions Office:
hnzadmit@andrew.cmu.edu or call +1.412.268.2164.

Do you want to learn more about the application process or other programs?

Upcoming webinars: http://hnz.cm/onlinewebinars