

Alessandro Acquisti - Curriculum Vitae

Heinz College, Carnegie Mellon University

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Trustees Professor of Information Technology and Public Policy

Chair, Carnegie Mellon University Institutional Review Board (IRB)

Director, Privacy Economics Experiments Lab (PeeX)

Faculty Chair, Master of Science in Information Security Policy & Management

Steering Committee, Carnegie Mellon University Center for Behavioral Decision Research (CBDR)

Positions

- **Trustees Professor of Information Technology and Public Policy, 2020 - present**
Heinz College, Carnegie Mellon University
- **Chair, Institutional Review Board (IRB), 2022 - present**
Carnegie Mellon University
- **Faculty Director, Digital Transformation and Innovation Center Sponsored by PwC, 2017 - 2020**
Carnegie Mellon University
- **PwC William W. Cooper Professor of Risk and Regulatory Innovation, 2017 - 2020**
Heinz College, Carnegie Mellon University
- **Member of the Board of Regents, 2015 - 2019**
National Library of Medicine
- **Professor of Information Technology and Public Policy, 2014 - 2020**
Heinz College, Carnegie Mellon University
- **Tenured Associate Professor of Information Technology and Public Policy, 2012 - 2014**
Heinz College, Carnegie Mellon University
- **Associate Professor of Information Technology and Public Policy, 2009 - 2012**
Heinz College, Carnegie Mellon University
- **Assistant Professor of Information Technology and Public Policy, 2003 - 2009**
Heinz College, Carnegie Mellon University
- **Visiting Scientist, Spring 2012**
Google, Mountain View
- **Visiting Fellow, Spring 2012**
Becker/Friedman Institute for Research in Economics, University of Chicago
- **Visiting Scholar, Fall 2011**
Institute for Quantitative Social Science, Harvard University
- **Visiting Researcher, Fall 2011**
Microsoft Research, New England
- **Visiting Professor, 2006 - 2012**
Department of Economics, Master in eProcurement, University of Rome, Tor Vergata

- **Visiting Professor, Spring 2009, Spring 2011**
Department of Economics, University of Paris-Sud
- **Visiting Professor, Spring 2009**
Institute of Computer Science and Social Studies, University of Freiburg

Education

- **Ph.D., UC Berkeley, Information Management and Systems, 2003**
School of Information Management and Systems
Advisor: Hal Varian
- **M.I.M.S., UC Berkeley, Information Management and Systems, 2001**
School of Information Management and Systems
- **M.Sc., London School of Economics, Econometrics and Mathematical Economics, 1999**
Department of Economics
- **M.Litt., Trinity College Dublin, Economics, 1999**
Department of Economics
Advisor: Hartmut Lehmann
- **Laurea 110/110 cum laude and "Publication worthy" special mention ("Dignita' di pubblicazione"), University of Rome, La Sapienza, Economics and Business, 1997**
Department of Economics
Advisor: Mario Baldassarri

Awards and Honors

- **IAPP SOUPS Privacy Award:** *for the paper "Is it a concern or a preference? An investigation into the ability of privacy scales to capture and distinguish granular privacy constructs", 2022*
- **Best IS Paper in Management Science:** *for the paper "An Experiment in Hiring Discrimination via Online Social Networks", 2022*
- **Management Science Best AE Award in IS, 2021**
- **WISE Best Paper Award:** *for the paper "Information Frictions and Heterogeneity in Valuations of Personal Data", 2021*
- **Finalists, Best IS Paper in Management Science:** *for the paper "An Experiment in Hiring Discrimination via Online Social Networks", 2021*
- **Student Paper Honorable Mention, Future of Privacy Forum's Annual Privacy Papers for Policymakers Award:** *for the paper "It's a scavenger hunt': Usability of Websites' Opt-Out and Data Deletion Choices", 2021*
- **AIS College of Senior Scholars Best Paper Award:** *for the paper "Beyond the privacy paradox: Objective versus relative risk in privacy decision making", 2019*
- **MISQ Best Paper Award:** *for the paper "Beyond the privacy paradox: Objective versus relative risk in privacy decision making", 2019*
- **IEEE Cybersecurity Award for Innovation, 2018**
- **Center for Democracy & Technology (CDT) Fellow, 2016 - 2019**
- **Andrew Carnegie Fellowship (inaugural class), 2015-2016**

- **SOUPS Best Poster Award:** for the paper *"Your Location has been Shared 5,398 Times!: A Field Study on Mobile App Privacy Nudging"*, 2015
- **The Nudge Awards: Silver Nudge Award 2015 Society category:** for the paper *"Your Location has been Shared 5,398 Times!: A Field Study on Mobile App Privacy Nudging"*, 2015
- **IAPP SOUPS Privacy Award:** for the paper *"Would a privacy fundamentalist sell their DNA for \$1,000... if nothing bad happened thereafter? A study of the Westin categories, behavioral intentions, and consequences"*, 2014
- **SOUPS Distinguished Poster Award:** for the paper *"A Field Trial of Privacy Nudges for Facebook"*, 2014
- **Runner up, INFORMS Marketing Science Long Term Impact Award:** for the paper *"Conditioning Prices on Purchase History"*, 2013
- **Runner up, CPDP Multidisciplinary Privacy Research Award:** for the paper *"Misplaced Confidences: Privacy and the Control Paradox"*, 2013
- **Information Systems Research, Best Published Paper Award:** for the paper *"The Effect of Online Privacy Information on Purchasing Behavior: An Experimental Study"*, 2012
- **IAPP/Privacy Law Scholars Conference Best Paper Award:** for the paper *"An Experiment in Hiring Discrimination via Online Social Networks"*, 2012
- **Leading Paper, Future of Privacy Forum's "Privacy Papers for Policy Makers" 2012:** for the paper *"An Experiment in Hiring Discrimination via Online Social Networks"*, 2012
- **Nominated, Heinz College Martcia Wade Teaching Award**, 2012
- **Member:** National Academies Committee on *"Public Response to Alerts and Warnings Using Social Media and Associated Privacy Considerations"*, 2011-2012
- **Leading Paper, Future of Privacy Forum's "Privacy Papers for Policy Makers":** Author of 2 out of 6 *Leading Papers: "Privacy and the Control Paradox"*, *"What is Privacy Worth?"*, 2010
- **CIST 2010 Best Student Paper Award & Runner-Up Best Paper Award:** for the paper *"Privacy and the Control Paradox."* Lead author: Laura Brandimarte, 2010
- **Teaching Excellence Award:** Heinz College School of Information Systems and Management, 2010
- **Invited Co-Chair:** *Cyber-economics Track, NITRD & White House OSTP's National Cyber Leap Year Summit*, 2010
- **Ponemon Institute Fellow**, 2008 - present
- **PET Award for Outstanding Research in Privacy Enhancing Technologies**, 2005
- **IBM Best Academic Privacy Faculty Award**, 2005
- **Nominated for Heinz College MISM Program Teaching Excellence Award**, 2005
- **Runner-Up, PET Award for Outstanding Research in Privacy Enhancing Technologies**, 2003
- **IZA (Institute for the Study of Labor) Research Fellow**, 2003-2007
- **UC Berkeley Graduate Division Dean's Normative Time Fellowship**, 2002
- **Banca Nazionale del Lavoro Scholarship**, 1998-1999
- **Royal Irish Academy Post-Graduate Award**, 1998
- **Erasmus Scholarship**, 1996-1997
- **Scuola Normale di Pisa pre-university Stage**, 1991

Keynotes

- **Lezione Giorgio Fua'**: Inauguration of the Academic Year 2023-2024, Istituto Adriano Olivetti (ISTAO), Ancona (IT), October 2023
- **Keynote Lecture**: ZIF Research Group Closing Conference, Economic and Legal Challenges in the Advent of Smart Products, July 2023
- **Keynote Lecture**: Hi! PARIS summer school on AI & Data for Society and Business, HEC Paris, July 2023
- **Keynote Lecture**: University of Maryland Workshop on Social Impact Analytics, May 2023
- **Keynote Lecture**: IAPP Europe Data Protection Congress, November 2022
- **Keynote Lecture**: ZEW Conference on the Economics of Information and Communication Technologies, July 2022
- **Keynote Speech**: CyberSec&AI Connected, November 2021
- **Keynote Lecture**: Temple University, Conference on Artificial Intelligence, Machine Learning, and Digital Analytics, December 2020
- **Lectio Magistralis**: University of Tor Vergata, Rome, Opening of the Academic Year, Laurea in Global Governance, September 2020
- **Keynote Lecture**: IAPP Europe Data Protection Congress, November 2019
- **Distinguished Lecture**: Ohio State Moritz College of Law, Annual Distinguished Lecture on Big Data Law and Policy, November 2019
- **Keynote Lecture**: Purdue University, Purdue 2050 Conference, September 2019
- **Keynote Lecture**: University of Bologna Business School, Marketing Effectiveness through Customer Journeys and Multichannel Management Conference, June 2019
- **Keynote Lecture**: University of Colorado at Boulder, Boulder Summer Conference on Consumer Financial Decision Making, May 2017
- **Keynote Lecture**: National Science Foundation, Bi-Annual SATC Program Conference, Washington DC, January 2017
- **Keynote Lecture**: Future of Privacy Forum, Privacy Papers for Policy Makers Competition, Washington DC, January 2017
- **Opening Talk**: Isaac Newton Institute, University of Cambridge, Conference on Privacy: Recent Developments at the Interface between Economics and Computer Science, October 2016
- **Keynote Lecture**: Munich Center for Internet Research (MCIR), June 2016
- **Keynote Lecture**: George Mason University, PEP Scholar's Conference on Privacy, April 2016
- **Keynote Lecture**: University of Maryland, UMB Cybersecurity conference, April 2016
- **Keynote Lecture**: Toulouse School of Economics, Ninth bi-annual Postal Economics Conference on E-Commerce, March 2016
- **Ira Shapiro Memorial Lecture**: University of Maryland, Twelfth Forum on Financial Information Systems and Cybersecurity: A Public Policy Perspective, January 2016
- **Keynote Lecture**: Rotman School of Management, University of Toronto, Consumer Privacy Conference, October 2015
- **Keynote Lecture (Hot-topic)**: Heidelberg Laureate Forum, August 2015

- **Keynote Lecture:** University of Kansas, States of Surveillance: New Directions and Empirical Projects, October 2015
- **Keynote Lecture:** Singapore Scientific Conference, Agency for Science, Technology and Research, September 2015
- **Presidential Distinguished Lecture:** Singapore Management University, September 2015
- **Keynote Lecture:** Eight Annual Berkeley Privacy Law Lecture., Fall 2015
- **Keynote Lecture:** 2015 Identity Conference, Office of the Privacy Commissioner, New Zealand, May 2015
- **Distinguished Lecture:** University of Pennsylvania's Warren Center for Network & Data Sciences, Warren Center Distinguished Lecture Series, April 2015
- **Invited Lecture:** Pennsylvania Commonwealth Court's Commonwealth Historical Society, The Right of Privacy in the Age of Big Data: Fact or Fiction?, Harrisburg, March 2015
- **Keynote Lecture:** Digital Society Institute (DSI), Conference internationale sur La protection des donnees personnelles: Approche pluridisciplinaire, Paris, December 2014
- **Keynote Lecture:** SPION Closing Workshop: You Are Not Alone, Leuven, December 2014
- **Keynote Lecture:** 77th Association for Information Science and Technology (ASIST) Annual Meeting, Seattle, November 2014
- **Keynote Lecture:** University of Michigan, Dr. Schlissel's Presidential Inauguration, September 2014
- **Keynote Lecture:** 27th Computer Security Foundations Symposium, Vienna, August 2014
- **Lectio Magistralis:** Centro Nazionale delle Ricerche (CNR), Pisa, June 2014
- **Keynote Lecture:** Identity Theft 911 Annual Conference, Arizona, November 2013
- **Keynote Lecture:** Learning from Authoritative Security Experiment Results (LASER), Washington DC, October 2013
- **Quello Lecture:** Michigan State, November 2013
- **Keynote Lecture:** IEEE Sixth International Conference on Biometrics: Theory, Applications and Systems (BTAS), October 2013
- **Keynote Lecture:** Universita di Tor Vergata, Economics Department, Commencement Speech to Summer Graduating Class, July 2013
- **TED Lecture:** TED Global Talk, Edinburgh. (Speaker), June 2013
- **Keynote Lecture:** IFIP Summer School on Privacy & Identity Management, Nijmegen, The Netherlands, June 2013
- **Keynote Lecture:** Proskauer Conference on Privacy, New York, May 2013
- **Keynote Lecture:** USEC Workshop on Usable Security at Financial Cryptography 2013, Okinawa, Japan, April 2013
- **TED Lecture:** TEDxMidAtlantic Talk, Washington DC (Speaker), 2012
- **Keynote Lecture:** Catedra Google sobre Privacidad, Sociedad e Innovacion, Privacidad, Innovacion y Crecimiento Economico: El Marco Regulador de la Privacidad Como Factor de Estimulo de la Economia Digital, CEU San Pablo University, Madrid, November 2012
- **Keynote Lecture:** Audience Intelligence and Data Mining for Advertising Workshop at the KDD conference, San Diego, August 2011
- **Keynote Lecture:** Amsterdam Privacy Conference, Amsterdam, October 2012

- **Keynote Lecture:** Annual Privacy Forum, Cyprus, October 2012
- **Keynote Lecture:** International Association of Privacy Professionals - European Annual Conference, 'Privacy in the Age of Augmented Reality', London, April 2012
- **Dean's Lecture:** ISchool, UC Berkeley, 'An Experiment in Hiring Discrimination via Online Social Networks', Berkeley, April 2012
- **Invited Lecture:** Wall Street Journal, Data Transparency Weekend, New York, April 2012
- **Keynote Lecture:** Stanford CIS Speaker Series, 'Privacy in the Age of Augmented Reality', Stanford University, April 2012
- **Opening Lecture:** Metricon Workshop (RSA Conference 2012), 'Valuating Privacy', San Francisco, February 2012
- **Keynote Lecture:** Conference on the Economics of Privacy, 'The Economics of Privacy', University of Colorado, Boulder, December 2011
- **Keynote Lecture:** International Association of Privacy Professionals - Australia and New Zealand - Annual Conference, 'Privacy in the Age of Augmented Reality', Melbourne, November 2011
- **Keynote Lecture:** SCL 6th Annual Policy Forum: The New Shape of European Internet Regulation, 'Privacy, Behavior, and Regulation', London, September 2011
- **Keynote Lecture:** Conference on the Economics of Information and Communication Technologies, 'Privacy, Economics, and Behavioral Economics', Paris, October 2011
- **Keynote Lecture:** Privacy Symposium: Vie Privie & Riseaux Sociaux en Ligne: Nouveaux Comportements et Nouvelles Regulations, 'From the Illusion of Control to Discounting the Past: Privacy and Behavior', Universite Paris-Sud, Faculte Jean Monnet, March 2011. (Opening Speaker)
- **Keynote Lecture:** Computers Freedom and Privacy Conference (CFP), 'Privacy in the Age of Augmented Reality', Washington DC, June 2011
- **Science Cafe Lecture:** Proceedings of the National Academy of Sciences. 'The Dish: It's All in the Numbers', Koshland Science Museum, Washington DC, January 2010
- **Keynote Lecture:** Third International Conference on Ethics and Policy of Biometrics and International Data Sharing, 'The Economics and Behavioral Economics of Privacy', Hong Kong, January 2010. (Invited speaker)
- **Keynote Lecture:** PrimeLife/IFIP Summer School: Privacy and Identity Management for Life, 'Privacy and the Illusion of Control', Helsingborg, Sweden, August 2010
- **Keynote Lecture:** ZEW Web 2.0 Symposium, 'Predicting Social Security Numbers from Public Data', Mannheim, November 2009
- **Dean's Lecture:** ISchool, UC Berkeley, 'Predicting Social Security Numbers from Public Data', Berkeley, October 2009
- **Keynote Lecture:** HotPETS (Privacy Enhancing Technologies Symposium), 'Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics', Seattle, August 2009
- **Keynote Lecture:** 6th International Conference on Trust, Privacy & Security in Digital Business (TrustBus), 'Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics', Linz, Austria, August 2009
- **Keynote Lecture:** 3rd Electronic Health Information and Privacy Conference (EHIPC), 'A Behavioral Approach to Privacy Concerns', Ottawa, December 2007

- **Keynote Lecture:** International Conference on Emerging Trends in Information and Communication Security (ETRICS), 'What can Behavioral Economics Teach us about Privacy?', Freiburg, Germany, June 2006

Grants

External Sources

- **Sloan Foundation**, \$249K, Co-PI, *Looking at You*, with Kristin Marting, HERE Arts Center, 2022
- **National Science Foundation**, \$1.2M, PI, *Understanding the Impact of Privacy Interventions on the Online Publishing Ecosystem*, with Yi Chen, Cristian M. Borcea, and Cristobal Cheyre, 2022
- **MacArthur Foundation**, \$20K, PI, Award No. 22-2203-156318-TPI, 2022
- **University of Pennsylvania Center for Technology, Innovation and Competition (CTIC) and the Warren Center for Network & Data Sciences**, \$10K, Co-PI, *A Field Experiment on the Impact of Ad-Blocking Technologies*, with Cristobal Cheyre (PI), 2021
- **NortonLifeLock**, \$65K, Co-PI, *Public Privacy Protective Behaviors*, with Lorrie Cranor (PI), 2020
- **Sloan Foundation**, \$333K, PI, *The Economic Impact of Privacy Enhancing Technologies*, 2015-2017
- **National Science Foundation**, \$595K, PI, *SBE: Medium: Collaborative: Understanding and Exploiting Visceral Roots of Privacy and Security Concerns*, with Jeff Hancock, 2015-2018
- **DARPA**, \$4.5M, Co-PI, *Personalized Privacy Assistants for the Internet of Things and Big Data*, with Norman Sadeh (PI), Lorrie Cranor, Lujo Bauer, and Anupam Datta, 2015-2018
- **Google Research Award**, PI, *Developing a new framework and tool for diagnosing privacy personas*, with Eyal Peer, 2015-2016
- **National Science Foundation**, \$620K, PI, *IBSS: Visceral targeting: Using personalized face composites for implicit persuasion and targeted marketing*, 2013-2019
- **National Science Foundation**, \$3.75M, Co-PI, *TWC SBE: Towards effective web privacy notice and choice: a multi-disciplinary perspective*, with Norman Sadeh (PI), Lorrie Cranor, Travis Breaux, Noah Smith, Joel R. Reidenberg, and Aleecia McDonald, 2013-2019
- **National Science Foundation**, \$380K, PI, *TWC SBES: Medium: Collaborative: Evolutionary Approaches to Privacy and Information Security*, with Jeff Hancock, 2013-2018
- **NSA/CMU Science of Security Lablet**, \$1.9M, Co-PI, *USE User Security Behavior*, with Nicolas Christin, Lorrie Cranor, and Rahul Telang, 2012-2017
- **US Department of Homeland Security s Cyber Security Research and Development Broad Agency Announcement**, \$3M, Co-PI, *Understanding and Disrupting the Economics of Cybercrime*, with Nicolas Christin (PI), Ross Anderson, and Tyler Moore, 2012-2015
- **National Science Foundation**, \$2.2M, Co-PI, *Census Research Node: Data Integration, Online Data Collection, and Privacy Protection for Census 2020*, with William Eddy (PI), Stephen Fienberg (PI), Joseph B. Kadane, Rebecca Nugent, 2011-2016
- **Rose Foundation Google Buzz Settlement s Privacy Grants, Selected by Settlement Plaintiffs, Defendant, and Judge**, \$350K, PI, *Privacy and Behavior*, with Lorrie Cranor, 2011
- **National Science Foundation**, \$2.7M, PI, *Nudging Users Towards Privacy*, with Lorrie Cranor and Norman Sadeh, 2010-2015

- **Naval Postgraduate School in Monterey, California**, \$100K, Co-PI, *Usability Analysis of Digital Forensic*, with Lorrie Cranor (PI), Nicolas Christin, and Rahul Telang, 2010
- **I3P privacy project**, \$175K, Co-PI, *Aligning Empirically Validated Privacy Perceptions and Behaviors with a Dynamic Privacy Policy Landscape*, with Travis Breau (PI) and Rahul Telang, 2010-2012
- **National Science Foundation s Team for Research in Ubiquitous Secure Technology (TRUST)**, \$85K, PI, *Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis [continuation]*, 2010
- **SBO Support Channel (Strategic Basic Research, IWT-Flanders)**, \$320,000, Co-PI, *SPION: Security and Privacy for Online Social Networks*, with Bart Preneel (PI) et al, 2010-2013
- **Google Focused Research Award**, \$400K, Co-PI, *Privacy Nudges*, with Lorrie Cranor (PI) and Norman Sadeh, 2010
- **National Science Foundation s Team for Research in Ubiquitous Secure Technology (TRUST)**, \$65K, PI, *Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis*, 2009
- **National Science Foundation**, \$3.2M, Core Faculty Member, *IGERT: Usable Privacy and Security*, with Lorrie Cranor (PI), 2009-2014
- **Microsoft Corporation**, \$60K, Co-PI, *Beyond Search: Semantic Computing and Internet Economics*, with Lorrie Cranor (PI), 2008
- **National Science Foundation IIS**, \$387K, PI, *Evaluating and Enhancing Privacy and Information Sharing in Online Social Networks*, 2007-2010
- **National Aeronautics & Space Administration unsolicited BlueSky proposal**, \$9K, Study Resource Team Member, *Composing the Right Mix of Humans & Technology for Lunar Surface Exploration*, with Dr. Kenneth M. Ford (PI), Institute for Human & Machine Cognition, 2006-2007
- **NET Institute Summer Grant**, \$3M, Co-PI, *What is It To You? A Survey of Online Privacy Concerns and Risks*, with Janice Tsai, Christina Fong, and Lorrie Cranor (PI), 2006
- **Carnegie Mellon University CyLab and Humboldt Foundation Transcoop Award**, \$36K, PI, *Attention Economics in Information-rich Environments*, with Prof. Sarah Spiekermann (Co-PI), Humboldt University, Berlin, 2005-2008
- **National Science Foundation Cyber Trust**, \$1.6M, Co-PI, *Preventing Semantic Attacks*, with Sven Dietrich, Julie Downs, Jason Hong, Norman Sadeh, and Lorrie Cranor (PI), 2005-2008
- **National Aeronautics & Space Administration, Human & Robotic Technology Broad Agency Announcement 04-02 Award**, \$14M, Team Leader, *End-to-end Mission Modeling and Simulation Environment*, with Dr. Maarten Sierhuis (PI), 2005-2006

Internal Sources

- **Carnegie Mellon University CyLab**, Seed Funding, \$13,520, PI, *Standing the Test of Time: Long Term Economic Impact of Privacy Regulation*, with Ryan Steed, 2022
- **Carnegie Mellon University CyLab**, Seed Funding, \$32K, PI, *The Impact of Ad-Blocking and Anti-Tracking on Consumers' Online Behavior and Welfare*, with Jeremy Thomas, Daphne Chang, Cristobal Cheyre, Florian Schaub, Alisa Frik, Li Jiang, 2020
- **Carnegie Mellon University CyLab**, Seed Funding, \$28K, PI, *The Impact of Online Social Networks on Firms' Hiring Practices*, 2010

- **Carnegie Mellon University CyLab**, Seed Funding, \$28K, PI, *The Evolutionary Roots of Privacy and Security Concerns*, 2010
- **CMU-Portugal ICTI**, Co-PI, *Weaving Together Technology Innovation with Human and Policy Considerations*, with Norman Sadeh (PI), 2008
- **Carnegie Mellon University CyLab**, \$185K, Co-PI, *Privacy Decision Making*, with Lorrie Cranor (PI), 2008-2009
- **Carnegie Mellon University CyLab**, Seed Funding, \$28K, PI, *Personal Information Revelation in Online Social Networks: Cross-cultural Effects*, 2007
- **Carnegie Mellon University CyLab**, Seed Funding, \$31.5K, PI, *Personal Information Security and Online Social Networks*, 2006
- **Carnegie Mellon University CyLab**, \$204K, Co-PI, *Supporting Trust Decisions*, with Lorrie Cranor (PI), 2005-2008
- **Carnegie Mellon University Berkman Faculty Development Award**, \$9K, PI, *Understanding the Dichotomy: An Experimental Approach to Privacy Attitudes and Behavior*, 2003-2004
- **UC Berkeley, School of Information Management and Systems**, Dean's Mellon Fellowship for Information Economics, with Dean Hal Varian, 2002
- **UC Berkeley, School of Information Management and Systems**, Dean's Mellon Fellowship for Information Economics, with Dean Hal Varian, 1999
- **Trinity College Foundation HPC Fellowship**, with Dr. Patrick Waldron, 1998
- **TACIS-ACE Scholarship**, with Prof. Hartmut Lehmann, 1997

Publications

Journal Articles

-
- An Empirical Analysis of Sentencing of "Access to Information" Computer Crimes, Graves, James T and Acquisti, Alessandro, *Journal of Empirical Legal Studies*, 20 (2), 2023
 - [Learning to Live with Privacy-Preserving Analytics](#), Acquisti, Alessandro and Steed, Ryan, *Communications of the ACM*, 66 (7), 24--27, 2023
 - [How Privacy's Past May Shape its Future](#), Acquisti, Alessandro and Brandimarte, Laura and Hancock, Jeff, *Science*, 375 (6578), 270--272, 2022
 - [Policy Impacts of Statistical Uncertainty and Privacy](#), Steed, Ryan and Liu, Terrance and Wu, Zhiwei Steven and Acquisti, Alessandro, *Science*, 377 (6609), 928--931, 2022
 - [The Welfare Impact of Targeted Advertising Technologies](#), Marotta, Veronica and Wu, Yue and Zhang, Kaifu and Acquisti, Alessandro, *Information Systems Research*, 33 (1), 131--151, 2022
 - [Secrets and Likes: The Drive for Privacy and the Difficulty of Achieving It in the Digital Age](#), Acquisti, Alessandro and Brandimarte, Laura and Loewenstein, George, *Journal of Consumer Psychology*, 30 (4), 736--758, 2020. Invited paper (with invited commentaries by other leading scholars)
 - [An Experiment in Hiring Discrimination via Online Social Networks](#), Acquisti, Alessandro and Fong, Christina M, *Management Science*, 66 (3), 1005-1024, 2020 ([Online Appendix link](#))
 - [Reasons for Both Pessimism and Optimism: A Response to the Commentaries](#), Acquisti, Alessandro and Loewenstein, George and Brandimarte, Laura, *Journal of Consumer Psychology*, 30 (4), 780--783, 2020

- [Choice Architecture, Framing, and Cascaded Privacy Choices](#), Adjerid, Idris and Acquisti, Alessandro and Loewenstein, George, *Management Science*, 65 (5), 2267--2290, 2019
- [Perception versus Punishment in Cybercrime](#), Graves, James T and Acquisti, Alessandro and Anderson, Ross, *The Journal of Criminal Law and Criminology*, 109 (2), 313--364, 2019
- [Special Issue on Cyber Security, Privacy and Ethics of Information Systems](#), Acquisti, Alessandro and Dinev, Tamara and Keil, Mark, *Information Systems Frontiers*, 21 (6), 1203--1205, 2019
- [Beyond the Privacy Paradox: Objective Versus Relative Risk in Privacy Decision Making](#), Adjerid, Idris and Peer, Eyal and Acquisti, Alessandro, *Management Information Systems Quarterly*, 42 (2), 465-488, 2018
- [Differential Discounting and Present Impact of Past Information](#), Brandimarte, Laura and Vosgerau, Joachim and Acquisti, Alessandro, *Journal of Experimental Psychology: General*, 147 (1), 74, 2018
- [ICT Challenges and Opportunities in Building a "Bright Society"](#), Oh, Wonseok and Acquisti, Alessandro and Sia, Choon Ling, *Journal of the Association for Information Systems* (2), 58--62, 2018
- [Should Credit Card Issuers Reissue Cards in Response to a Data Breach?: Uncertainty and Transparency in Metrics for Data Security Policymaking](#), Graves, Jim and Acquisti, Alessandro and Christin, Nicolas, *ACM Transactions on Internet Technology*, 2018
- [When and Why Randomized Response Techniques \(Fail To\) Elicit the Truth](#), John, Leslie K and Loewenstein, George and Acquisti, Alessandro and Vosgerau, Joachim, *Organizational Behavior and Human Decision Processes*, 148, 101--123, 2018
- [Beyond the Turk: Alternative Platforms for Crowdsourcing Behavioral Research](#), Peer, Eyal and Brandimarte, Laura and Samat, Sonam and Acquisti, Alessandro, *Journal of Experimental Social Psychology*, 70, 153--163, 2017
- [Nudges for Privacy and Security: Understanding and Assisting Users' Choices Online](#), Acquisti, Alessandro and Adjerid, Idris and Balebako, Rebecca Hunt and Brandimarte, Laura and Cranor, Lorrie Faith and Komanduri, Saranga and Leon, Pedro Giovanni and Sadeh, Norman and Schaub, Florian and Sleeper, Manya and others, *ACM Computing Surveys* (3), 44, 2017
- [A Query-Theory Perspective of Privacy Decision Making](#), Adjerid, Idris and Samat, Sonam and Acquisti, Alessandro, *The Journal of Legal Studies*, 45 (S2), S97--S121, 2016
- [Big Data and Bad Data: On the Sensitivity of Security Policy to Imperfect Information](#), Graves, James and Acquisti, Alessandro and Christin, Nicolas, *The University of Chicago Law Review*, 117--137, 2016
- [The Economics of Privacy](#), Acquisti, Alessandro and Taylor, Curtis and Wagman, Liad, *Journal of Economic Literature*, 54 (2), 442--492, 2016
- [The Impact of Privacy Regulation on Technology Incentives: The Case of Health Information Exchanges](#), Adjerid, Idris and Acquisti, Alessandro and Padman, Rema and Telang, Rahul and Adler-Milstein, Julia, *Management Science*, 62 (4), 1042--1063, 2016
- [The Impact of Reversibility on the Decision to Disclose Personal Information](#), Peer, Eyal and Acquisti, Alessandro, *Journal of Consumer Marketing*, 33 (6), 428--436, 2016
- [Personal Data Markets](#), Spiekermann, Sarah and Böhme, Rainer and Acquisti, Alessandro and Hui, Kai-Lung, *Electronic Markets*, 25 (2), 91, 2015
- [Privacy and Human Behavior in the Age of Information](#), Acquisti, Alessandro and Brandimarte, Laura and Loewenstein, George, *Science*, 347 (6221), 509--514, 2015

- [The Challenges of Personal Data Markets and Privacy](#), Spiekermann, Sarah and Acquisti, Alessandro and Böhme, Rainer and Hui, Kai-Lung, ***Electronic Markets***, 25 (2), 161--167, 2015
- ["Heads or Tails?"--A Reachability Bias in Binary Choice.](#), Bar-Hillel, M and Peer, E and Acquisti, A, ***Journal of Experimental Psychology. Learning, Memory, and Cognition***, 40 (6), 1656--1663, 2014
- [Empirical Analysis of Data Breach Litigation](#), Romanosky, Sasha and Hoffman, David and Acquisti, Alessandro, ***Journal of Empirical Legal Studies***, 11 (1), 74--104, 2014
- [Face Recognition and Privacy in the Age of Augmented Reality](#), Acquisti, Alessandro and Gross, Ralph and Stutzman, Fred, ***Journal of Privacy and Confidentiality***, 6 (2), 1, 2014 | [FAQ](#)
- [Inducing Customers to Try New Goods](#), Acquisti, Alessandro, ***Review of Industrial Organization***, 44 (2), 131--146, 2014
- [Reputation as a Sufficient Condition for Data Quality on Amazon Mechanical Turk](#), Peer, Eyal and Vosgerau, Joachim and Acquisti, Alessandro, ***Behavior Research Methods***, 46 (4), 1023--1031, 2014
- [Complementary Perspectives on Privacy and Security: Economics](#), Acquisti, Alessandro, ***IEEE Security & Privacy*** (2), 93--95, 2013
- [From Facebook Regrets to Facebook Privacy Nudges](#), Wang, Yang and Leon, Pedro Giovanni and Chen, Xiaoxuan and Komanduri, Saranga, ***Ohio State Law Journal***, 74, 1307, 2013
- [Gone in 15 Seconds: The Limits of Privacy Transparency and Control](#), Acquisti, Alessandro and Adjerid, Idris and Brandimarte, Laura, ***IEEE Security & Privacy*** (4), 72--74, 2013
- [Misplaced Confidences Privacy and the Control Paradox](#), Brandimarte, Laura and Acquisti, Alessandro and Loewenstein, George, ***Social Psychological and Personality Science***, 4 (3), 340--347, 2013
- [Silent Listeners: The Evolution of Privacy and Disclosure on Facebook](#), Stutzman, Fred and Gross, Ralph and Acquisti, Alessandro, ***Journal of Privacy and Confidentiality***, 4 (2), 2, 2013
- [What is Privacy Worth?](#), Acquisti, Alessandro and John, Leslie K and Loewenstein, George, ***The Journal of Legal Studies***, 42 (2), 249--274, 2013
- [An Online Survey Experiment on Ambiguity and Privacy](#), Acquisti, Alessandro and Grossklags, Jens, ***Communications & Strategies*** (88), 19--39, 2012
- [Privacy and Market Failures: Three Reasons for Concern, and Three Reasons for Hope](#), Acquisti, Alessandro, ***Journal on Telecommunications and High Technology Law***, 10, 227, 2012
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- **Does Privacy Regulation Harm Content Providers? A Longitudinal Analysis of the Impact of the GDPR**, Vincent Lefrere, Logan Warberg, Cristobal Cheyre, Veronica Marotta, and Alessandro Acquisti, *Federal Trade Commission PrivacyCon*, 2022
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- **The Impact of Apple Tracking Transparency Framework on the App Ecosystem**, Cristobal Cheyre, Benjamin Leyden, Sagar Baviskar, and Alessandro Acquisti, *Research Roundtable on Regulating Privacy*, *George Mason University*, 2022
- **The Impact of Apple Tracking Transparency Framework on the App Ecosystem**, Cristobal Cheyre, Benjamin Leyden, Sagar Baviskar, and Alessandro Acquisti, *Workshop on Information Systems Economics (WISE)*, 2022
- **Regulation of Targeted Advertising: Profit Implications for Ad Intermediaries and Publishers**, Zijun Ding, Yue Wu, Alessandro Acquisti, *Workshop on Information Systems Economics (WISE)*, 2022
- **Information Frictions and Heterogeneity in Valuations of Personal Data**, Collis, Avinash and Moehring, Alex and Sen, Ananya and Acquisti, Alessandro, *Workshop on the Economics of Information Security (WEIS)*, 2022
- **Information Frictions and Heterogeneity in Valuations of Personal Data**, Collis, Avinash and Moehring, Alex and Sen, Ananya and Acquisti, Alessandro, *Wharton/Columbia Management, Analytics, and Data (M.A.D.) Conference*, 2022
- **Information Frictions and Heterogeneity in Valuations of Personal Data**, Collis, Avinash and Moehring, Alex and Sen, Ananya and Acquisti, Alessandro, *Platform Strategy Research Symposium*, 2022
- **Information Frictions and Heterogeneity in Valuations of Personal Data**, Collis, Avinash and Moehring, Alex and Sen, Ananya and Acquisti, Alessandro, *Statistical Challenges in eCommerce Research (SCECR)*, 2022
- **The Impact of the GDPR on Content Providers**, Lefrere, Vincent and Warberg, Logan and Cheyre, Cristobal and Marotta, Veronica and Acquisti, Alessandro, *NBER Workshop on the Economics of Privacy*, 2022
- **The Impact of the GDPR on Content Providers**, Lefrere, Vincent and Warberg, Logan and Cheyre, Cristobal and Marotta, Veronica and Acquisti, Alessandro, *APPAM Fall Research Conference*, 2022
- **Information Frictions and Heterogeneity in Valuations of Personal Data**, Collis, Avinash and Moehring, Alex and Sen, Ananya and Acquisti, Alessandro, *Workshop on Information Systems Economics (WISE)*, 2021
- **Behavioral Ads and Consumer Welfare: An Empirical Investigation**, Mustri, Eduardo and Adjerid, Idris and Acquisti, Alessandro, *Conference in Information Systems and Technology (CIST)*, 2021
- **What Do Privacy Scales Actually Measure? Distinguishing Attitude, Preference, Concern, Expectation, Decision, and Behavior**, Colnago, Jessica and Acquisti, Alessandro and Cranor, Lorrie, *Privacy Law Scholar Conference (PLSC)*, 2021
- **The Impact of Open Table on Restaurant Prices**, Cheyre, Cristobal and Acquisti, Alessandro, *12th Paris Conference on Digital Economics*, 2021
- **Privacy and Anti-Tracking: The Spillover Effects of Opt-Out Cookies**, Ding, Zijun and Cheyre, Cristobal and Acquisti, Alessandro, *ACSAC (Poster Presentation)*, 2020

- **Secrets and Likes: The Drive for Privacy and the Difficulty of Achieving it in the Digital Age**, Acquisti, Alessandro and Brandimarte, Laura and Loewenstein, George, *Security and Human Behavior (SHB)*, 2020
- **An Empirical Analysis of Data Deletion and Opt-Out Choices on 150 Websites**, Habib, Hana and Zou, Yixin and Jannu, Aditi and Sridhar, Neha and Swoopes, Chelse and Acquisti, Alessandro and Cranor, Lorrie and Sadeh, Norman and Schaub, Florian, *Federal Trade Commission PrivacyCon*, 2020
- **The Impact of GDPR on the Ad-Supported Online Ecosystem**, Lefrere, Vincent and Warberg, Logan and Cheyre, Cristobal and Marotta, Veronica and Acquisti, Alessandro, *ZEW Conference on the Economics of Information and Communication Technologies*, 2020
- **The Impact of GDPR on the Ad-Supported Online Ecosystem**, Lefrere, Vincent and Warberg, Logan and Cheyre, Cristobal and Marotta, Veronica and Acquisti, Alessandro, *Workshop on the Economics of Information Security (WEIS)*, 2020
- **An Empirical Analysis of Sentencing and Perceptions of “Access to Information” Computer Crimes**, Graves, James T. and Acquisti, Alessandro, *Accepted to the First Cybersecurity Law & Policy Scholars Conference*, 2020
- **The Impact of GDPR on the Ad-Supported Online Ecosystem**, Lefrere, Vincent and Warberg, Logan and Cheyre, Cristobal and Marotta, Veronica and Acquisti, Alessandro, *Workshop on Information Systems Economics (WISE)*, 2019
- **Online tracking and Publishers Revenues: An Empirical Analysis**, Marotta, Veronica and Zhang, Kaifu and Acquisti, Alessandro, *Utah Winter Conference on Business Analytics*, 2019
- **Online tracking and Publishers Revenues: An Empirical Analysis**, Marotta, Veronica and Zhang, Kaifu and Acquisti, Alessandro, *Statistical Challenges in eCommerce Research (SCECR)*, 2019
- **Online tracking and Publishers Revenues: An Empirical Analysis**, Marotta, Veronica and Zhang, Kaifu and Acquisti, Alessandro, *Federal Trade Commission PrivacyCon*, 2019
- **Online tracking and Publishers Revenues: An Empirical Analysis**, Marotta, Veronica and Zhang, Kaifu and Acquisti, Alessandro, *Workshop on the Economics of Information Security (WEIS)*, 2019
- **The Impact of Ad-Blockers on Consumer Behavior: A Lab Experiment**, Frik, Alisa and Haviland, Amelia and Acquisti, Alessandro, *Hot Topics in the Science of Security (HotSoS) Symposium*, 2019
- **The Impact of Ad-Blockers on Consumer Behavior: A Lab Experiment**, Frik, Alisa and Haviland, Amelia and Acquisti, Alessandro, *Workshop on the Economics of Information Security (WEIS)*, 2019
- **The Impact of GDPR on the Ad-Supported Online Ecosystem**, Lefrere, Vincent and Warberg, Logan and Cheyre, Cristobal and Marotta, Veronica and Acquisti, Alessandro, *Privacy Law Scholar Conference (PLSC)*, 2019
- **The Economic Impact of Privacy Protection: The Effects of Online Ad-Blocking and Anti-Tracking Technologies on Consumers’ Online Behavior and Purchases**, Thomas, Jeremy and Cheyre, Cristobal and Frik, Alisa and Jiang, Li and Schaub, Florian and Acquisti, Alessandro, *Privacy Law Scholar Conference (PLSC)*, 2019
- **The Impact of Open Table on Restaurant Prices**, Cheyre, Cristobal and Acquisti, Alessandro, *Workshop on Information Systems Economics (WISE)*, 2018
- **The Impact of Open Table on Restaurant Prices**, Cheyre, Cristobal and Acquisti, Alessandro, *Conference in Information Systems and Technology (CIST)*, 2018

- **Sponsored search advertisement and consumer prices: An empirical investigation**, Mustri, Eduardo and Adjerid, Idris and Acquisti, Alessandro, *Workshop on the Economics of Information Security (WEIS)*, 2018
- **Sponsored search advertisement and consumer prices: An empirical investigation**, Mustri, Eduardo and Adjerid, Idris and Acquisti, Alessandro, *Privacy Law Scholar Conference (PLSC)*, 2018
- **Targeting Technologies and Publishers' Revenues: An Empirical Analysis**, Marotta, Veronica and Abhishek, Vibhanshu and Acquisti, Alessandro, *Workshop on Information Systems Economics (WISE)*, 2017
- **Workers' Performance and Internet Distractions: A Randomized Field Experiment**, Veronica Marotta, Alessandro Acquisti, *MIT CODE*, 2017
- **Workers' Performance and Internet Distractions: A Randomized Field Experiment**, Veronica Marotta, Alessandro Acquisti, *Workshop on Information Systems Economics (WISE)*, 2016
- **Aiming at a More Cost-Efficient Census Via Online Data Collection: Privacy Trade-Offs and Geo-Location**, Laura Brandimarte, Alessandro Acquisti, *Workshop on Understanding and Enhancing Online Privacy (UEOP)*, 2016
- **Attitudes Towards Geolocation-Enabled Census Forms**, Laura Brandimarte, Ernest Chiew, Sam Ventura, Alessandro Acquisti, *Workshop on Experimental and Behavioral Economics in Information Systems (WEBEIS)*, 2016
- **Who Benefits from Targeted Advertising?**, Veronica Marotta, Kaifu Zhang, Alessandro Acquisti, *Federal Trade Commission PrivacyCon*, 2016
- **To Deny, or Not to Deny: A Personalized Privacy Assistant for Mobile App Permissions**, Bin Lui, Mads Schaarup, Florian Schaub, Hazim Almuhiemedi, Norman Sadeh, Yuvraj Agarwal, Alessandro Acquisti, *Federal Trade Commission PrivacyCon*, 2016
- **Expecting the Unexpected: Understanding Mismatched Privacy Expectations Online**, A Rao, F Schaub, N Sadeh, A Acquisti, R Kang, *Federal Trade Commission PrivacyCon*, 2016
- **Who Benefits from Targeted Advertising?**, Veronica Marotta, Kaifu Zhang, Alessandro Acquisti, *Digital Information Policy Scholars Conference*, 2016
- **Who Benefits from Targeted Advertising?**, Veronica Marotta, Kaifu Zhang, Alessandro Acquisti, *Privacy Law Scholar Conference (PLSC)*, 2016
- **Raise the Curtains: The Effect of Transparency about Targeted Advertising on Attitudes & Behavioral Intentions**, S Samat, A Acquisti, *Workshop on Understanding and Enhancing Online Privacy*, 2016
- **The Welfare and Allocative Impact of Targeted Advertising**, Veronica Marotta, Kaifu Zhang, Alessandro Acquisti, *Workshop on Information Systems Economics (WISE)*, 2015
- **Beyond the Turk: An Empirical Comparison of Alternative Platforms for Crowdsourcing Online Research**, Eyal Peer, Sonam Samat, Laura Brandimarte, Alessandro Acquisti, *Workshop on Crowdsourcing and Online Behavioral Experiments (COBE)*, 2015
- **Beyond the Turk: An Empirical Comparison of Alternative Platforms for Crowdsourcing Online Research**, Eyal Pe're, Sonam Samat, Laura Brandimarte, Alessandro Acquisti, *North American Conference of the Association for Consumer Research*, 2015

- **Crime and Cybercrime: Comparing Perceptions and Punishments for Online and Offline Offenses**, James Graves, Alessandro Acquisti, David Modic, Ross Anderson, *Privacy Law Scholar Conference (PLSC)*, 2015
- **Online Self-Disclosure and Offline Threat Detection**, Alessandro Acquisti, Laura Brandimarte, Jeff Hancock, *Workshop on the Economics of Information Security (WEIS)*, 2015
- **Big Data vs. Bad Data: On the Sensitivity of Economic Models of Online Crime to Imperfect Data**, James Graves, Alessandro Acquisti, Nicolas Christin, *National Security Conference, University of Chicago Law School*, June 2015
- **Markets for Personal Data**, Alessandro Acquisti, Rainer Boheme, Kai-Lung Hui, Sarah Spiekermann, *Journal of Legal Studies Conference on Contracting Privacy, University of Chicago Law School*, October 2015
- **On the Roots of Privacy Concerns**, Alessandro Acquisti, Laura Brandimarte, Jeff Hancock, *MIT CODE*, 2014
- **Social Media and Voluntary Disclosure of Big Data: Unexpected Consequences of Online Disclosures**, Laura Brandimarte, Alessandro Acquisti, *American Association for Public Opinion Research (AAPOR)*, 2014
- **Framing and the Malleability of Privacy Choices**, I Adjerid, A Acquisti, G Loewenstein, *Excellence in Ethics Research Conference, Notre Dame, IN*, 2014
- **Framing and the Malleability of Privacy Choices**, I Adjerid, A Acquisti, G Loewenstein, *Big 10 IS Workshop, Notre Dame, IN*, Summer 2014
- **Should Payment Card Issuers Re-Issue Cards in Response to a Data Breach?**, Jim Graves, Alessandro Acquisti, Nicolas Christin, *Workshop on the Economics of Information Security (WEIS)*, 2014
- **Experimental Measurement of Attitudes Regarding Cybercrime**, Jim Graves, Alessandro Acquisti, Ross Anderson, *Workshop on the Economics of Information Security (WEIS)*, 2014
- **Privacy Framing and Malleable Privacy Choice**, Idris Adjerid, Alessandro Acquisti, George Loewenstein, *Workshop on the Economics of Information Security (WEIS)*, 2014
- **Of Revelations and Iron Hands: Unexpected Effects of Sensitive Disclosures**, Laura Brandimarte, Alessandro Acquisti, Francesca Gino, *Privacy Law Scholars Conference (PLSC)*, 2014
- **Aiming at a More Cost-Efficient Census via Online Data Collection - Privacy Trade-Offs of Geo-Location**, Laura Brandimarte, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2014
- **Aiming at a More Cost-Efficient Census via Online Data Collection - Privacy Trade-Offs of Geo-Location**, Laura Brandimarte, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2013
- **Heads or Tails? - First Tosses (and Choices) are Biased**, M Bar-Hillel, E Peer, A Acquisti, *Center for the Study of Rationality annual conference, Eilat, Israel*, 2014
- **Heads or Tails? - First Tosses (and Choices) are Biased**, M Bar-Hillel, E Peer, A Acquisti, *Society for Judgment and Decision-Making 34th annual conference, Toronto, ON*, 2013
- **I Cheated, but Only a Little - Partial Confessions to Unethical Behavior**, E Peer, A Acquisti, *Society for Personality and Social Psychology conference, New Orleans, LA*, 2013

- **Visceral Targeting: Using Personalized Face Composites for Implicit Targeted Marketing**, S Samat, A Acquisti, R Gross, E Peer, *TRUST Autumn 2013 Conference, Washington D.C.*, October 2013
- **Visceral Targeting: Using Personalized Face Composites for Implicit Targeted Marketing**, S Samat, A Acquisti, R Gross, E Peer, *32nd Annual Advertising and Consumer Psychology Conference - Consumer Psychology in a Social Media World, San Diego, CA*, June 2013
- **Consumers' Privacy Concerns are Relative and Malleable: Implications for Online Behavioral Advertising**, I Adjerid, E Peer, A Acquisti, G Loewenstein, *Association for Consumer Research Conference, Chicago, IL*, October 2013
- **Consumers' Privacy Concerns are Relative and Malleable: Implications for Online Behavioral Advertising**, I Adjerid, E Peer, A Acquisti, G Loewenstein, *Association for Consumer Research Conference, San Diego, CA*, June 2013
- **The Impact of Privacy Regulation on Technology Adoption: The Case of Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, Rahul Telang, Julia Adler-Milstein, *NBER's Economics of Information Technology and Digitization Workshop*, July 2013
- **The Impact of Privacy Regulation and Technology Incentives: The Case of Health Information Exchanges**, I Adjerid, A Acquisti, R Padman, R Telang, J Adler-Milstein, *iConference*, Spring 2013
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *Workshop on the Economics of Information Security (WEIS)*, 2013
- **The Social Psychology of Privacy and Self-Disclosure**, Eyal Peer, *Accepted panel at the SPSP JDM Pre-conference*, 2013
- **The Evolutionary Roots of Privacy Concerns**, Alessandro Acquisti, Laura Brandimarte, Jeff Hancock, *Privacy Law Scholar Conference (PLSC)*, 2013
- **Depreciation of the Past**, Joachim Vosgerau, *Society for Consumer Psychology Conference, San Antonio*, February 2013
- **The More Social Cues, The Less Trolling? An Empirical Study of Online Commenting Behavior**, Daegon Cho, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2013
- **Will Johnny Facebook Get a Job? An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, *Telecommunication Policy Research Conference (TPRC)*, Sept 2012
- **Will Johnny Facebook Get a Job? An Experiment in Hiring Discrimination via Online Social Networks**, Christina Fong, *Economic Science Association Conference*, June 2012
- **Consumers' Privacy Concerns are Relative and Malleable: Implications for Online Behavioral Advertising**, Idris Adjerid, Eyal Peer, Alessandro Acquisti, George Loewenstein, *32nd Annual Advertising and Consumer Psychology Conference - Consumer Psychology in a Social Media World, San Diego, CA*, June 2013
- **Coming Clean and With an Iron Hand - Unexpected Effects of Sensitive Disclosures**, Laura Brandimarte, Alessandro Acquisti, Francesca Gino, *32nd Annual Advertising and Consumer Psychology Conference - Consumer Psychology in a Social Media World, San Diego, CA*, June 2013
- **Visceral Targeting: Using Personalized Face Composites for Implicit Targeted Marketing**, Sonam Samat, Alessandro Acquisti, Ralph Gross, Eyal Peer, *32nd Annual Advertising and Consumer Psychology Conference - Consumer Psychology in a Social Media World, San Diego, CA*, June 2013

- **Depreciation of the Past: Diagnostic Behaviors Have a Longer-Lasting Impact Than Non-Diagnostic Behaviors**, Laura Brandimarte, Joachim Vosgerau, Alessandro Acquisti, *European Marketing Academy Conference, Istanbul*, June 2013
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *iConference*, 2013
- **Consumers' Privacy Concerns are Relative and Malleable: Implications for Online Behavioral Advertising**, I Adjerid, E Peer, A Acquisti, G Loewenstein, *32nd Advertising and Consumer Psychology Conference, San Diego, CA*, 2013
- **Framing Affects Privacy Choices and Self-Disclosure**, E Peer, I Adjerid, A Acquisti, *Judgment and Decision Making Pre-conference at the Society for Personality and Social Psychology conference, New Orleans, LA*, 2013
- **The Social Psychology of Privacy and Self-Disclosure**, E Peer, A Acquisti, *Symposium at the Society for Personality and Social Psychology conference, New Orleans, LA*, January 2013
- **Sleight of Privacy: Framing, Disclosure, and the Limits of Transparency**, I Adjerid, A Acquisti, L Brandimarte, G Loewenstein, *Conference on Information Systems and Technology*, 2012
- **Sleight of Privacy: Framing, Disclosure, and the Limits of Transparency**, I Adjerid, A Acquisti, L Brandimarte, G Loewenstein, *Workshop on Information Systems Economics*, December 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *TRUST Autumn 2012 Conference*, November 14-15, 2012
- **I Cheated, but Only a Little: Full and Partial Confessions Following Unethical Behavior**, E Peer, A Acquisti, S Shalvi, *Conference of the Society for Judgment and Decision Making, Minneapolis, MO*, November 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *Telecommunication Policy Research Conference (TPRC)*, September 2012
- **Decision Reversibility and Self-Disclosure**, E Peer, A Acquisti, *Behavioral Decision Research in Management Conference, Boulder, CO*, June 2012
- **Reversibility, Regret and Personal Disclosure**, E Peer, A Acquisti, L Cranor, Y Wang M Sleeper, *Judgment and Decision Making Pre-conference at the Society for Personality and Social Psychology conference, San Diego, CA*, January 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *Privacy Law Scholar Conference (PLSC)*, 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *INFORMS Marketing Science Conference*, 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *10th ZEW Conference on the Economics of Information and Communication Technologies*, 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *Telecommunication Policy Research Conference (TPRC)*, 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *International Economic Science Association Conference, NYU*, 2012
- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *Bay Area Behavioral and Experimental Economics Workshop*, 2012

- **An Experiment in Hiring Discrimination via Online Social Networks**, Alessandro Acquisti, Christina Fong, *Utah Winter Conference on Business Intelligence*, 2012
- **Decision Reversibility and Self-Disclosure**, Eyal Peer, Alessandro Acquisti, *Behavioral Decision Research in Management Conference (BDRM)*, 2012
- **Sleight of Privacy**, Idris Adjerid, Alessandro Acquisti, Laura Brandimarte, *Conference on Web Privacy Measurement*, 2012
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2012
- **Faces of Facebook: Privacy in the Age of Augmented Reality**, Alessandro Acquisti, Ralph Gross, Fred Stutzman, *Blackhat USA*, 2011
- **Faces of Facebook: Face Recognition and Web 2.0**, Alessandro Acquisti, Ralph Gross, *Workshop on Statistical Challenges in eCommerce Research (SCECR)*, 2011
- **Health Disclosure Laws and Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, Rahul Telang, *Annual Symposium of The American Medical Informatics Association (AMIA)*, 2011
- **Health Disclosure Laws and Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, Rahul Telang, *Workshop on the Economics of Information Security (WEIS)*, 2011
- **Health Disclosure Laws and Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, Rahul Telang, *INFORMS Healthcare*, 2011
- **Discounting Past Information**, Laura Brandimarte, Alessandro Acquisti, Joachim Vosgerau, *Workshop on the Economics of Information Security (WEIS)*, 2011
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *Telecommunication Policy Research Conference (TPRC)*, 2011
- **Health Disclosure Laws and Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, *Workshop on Economics of Health Care Information Technology*, 2011
- **Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis**, Laura Brandimarte, Alessandro Acquisti, George Loewenstein, *Law & Society Association Conference, Panel on Cutting-Edge Issues in Privacy Regulation*, 2011
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *Fourth Annual Privacy Law Scholar Conference (PLSC)*, 2011
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *Seventh Annual Forum on Financial Information Systems and Cybersecurity: A Public Policy Perspective*, 2011
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *Fifth Annual IFIP International Conference on Critical Infrastructure Protection*, 2011
- **Data Breaches and Identity Theft: When is Mandatory Disclosure Optimal?**, Sasha Romanosky, Richard Sharp, Alessandro Acquisti, *iConference*, 2011
- **Health Disclosure Laws and Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, *Workshop on Health Information and Economics (WHITE)*, 2010
- **Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis**, Laura Brandimarte, Alessandro Acquisti, George Loewenstein, *Conference in Information Systems and Technology (CIST)*, 2010

- **Data Breaches and Identity Theft: When is Mandatory Disclosure Optimal?**, Sasha Romanosky, Richard Sharp, Alessandro Acquisti, *Conference on Empirical Legal Studies (CELS)*, 2010
- **Guns, Privacy, and Crime**, Alessandro Acquisti, Catherine Tucker, *Privacy Law Scholar Conference (PLSC)*, 2010
- **Guns, Privacy, and Crime**, Alessandro Acquisti, Catherine Tucker, *Workshop on the Economics of Information Security (WEIS)*, 2010
- **Data Breaches and Identity Theft: When is Mandatory Disclosure Optimal?**, Sasha Romanosky, Richard Sharp, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2010
- **Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis**, Laura Brandimarte, Alessandro Acquisti, George Loewenstein, *Workshop on the Economics of Information Security (WEIS)*, 2010
- **Please Continue to Hold: An empirical study on user tolerance of security delays**, Serge Egelman, David Molnar, Nicolas Christin, Alessandro Acquisti, Cormac Herley, Shriram Krishnamurthi, *Workshop on the Economics of Information Security (WEIS)*, 2010
- **The Impact of Relative Judgments on Concern and Privacy**, Alessandro Acquisti, Leslie John, George Loewenstein, *Workshop on the Economics of Information Security (WEIS)*, 2009
- **Social Insecurity: The Unintended Consequences of the Identity Prevention Policies**, Alessandro Acquisti, Ralph Gross, *Workshop on the Economics of Information Security (WEIS)*, 2009
- **I Just Found 10 Million SSNs**, Alessandro Acquisti, Ralph Gross, *Proceedings of the 2009 BlackHat US Conference*, 2009
- **Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis**, Laura Brandimarte, Alessandro Acquisti, George Loewenstein, *INFORMS Annual Meeting (Invited paper)*, 2009
- **The Impact of Relative Judgments on Concern about Privacy**, Alessandro Acquisti, Leslie John, George Loewenstein, *Conference on Information Systems and Technology (CIST)*, 2009
- **The Impact of Relative Judgments on Concern about Privacy**, Alessandro Acquisti, Leslie John, George Loewenstein, *Privacy Law Scholar Conference (PLSC)*, June 2009
- **What is Privacy Worth?**, Alessandro Acquisti, Leslie John, George Loewenstein, *Workshop on Information Systems Economics (WISE)*, 2009
- **Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis**, Laura Brandimarte, Alessandro Acquisti, George Loewenstein, *Computers Freedom and Privacy (CFP), Research Showcase*, 2009
- **Inferring Sensitive Information from Online Public Data**, Alessandro Acquisti, Ralph Gross, *Workshop on Statistical Challenges in eCommerce Research (SCECR)*, 2009
- **Privacy Costs and Personal Data Protection: Economic and Legal Perspectives**, Sasha Romanosky, Alessandro Acquisti, *INFORMS Annual Meeting*, 2009
- **The Impact of Relative Judgments on Concern about Privacy**, Alessandro Acquisti, Leslie John, George Loewenstein, *Judgment and Decision Making*, 2009
- **The Best of Strangers: Context-dependent Willingness to Divulge Personal Information**, Leslie John, Alessandro Acquisti, George Loewenstein, *5th Annual Whitebox Advisors Graduate Student Conference, Yale University*, April 2009

- **Inferring Private Data from Publicly-Available Sources**, Alessandro Acquisti, Ralph Gross, *Privacy Law Scholar Conference (PLSC)*, 2008
- **Do Pop-ups Pay Off? The Economic Impact of Attention-consuming Advertising Interruptions**, Alessandro Acquisti, Sarah Spiekermann, *Workshop on Information Systems Economics (WISE)*, 2008
- **Do Data Breach Disclosure Laws Reduce Identity Theft?**, Sasha Romanosky, Rahul Telang, Alessandro Acquisti, *Electronic Health and Information & Privacy Conference*, 2008
- **Do Data Breach Disclosure Laws Reduce Identity Theft?**, Sasha Romanosky, Rahul Telang, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2008
- **On the Valuation of Privacy**, Alessandro Acquisti, Leslie John, George Loewenstein, *INFORMS Annual Meeting*, 2008
- **Inconsistent Preferences for Privacy**, Leslie John, Alessandro Acquisti, George Loewenstein, *Behavioral Decision Research in Management Conference (BDRM)*, 2008
- **Searching for Privacy in all the Wrong Places: A Behavioral Economics Perspective on Individual Concern for Privacy**, Leslie John, Alessandro Acquisti, George Loewenstein, *Society for Judgment and Decision Making 28th Annual Conference, Long Beach, CA*, 2007
- **Is There a Cost to Privacy Breaches? An Event Study**, Alessandro Acquisti, Allan Friedman, Rahul Telang, *Proceedings of the International Conference of Information Systems (ICIS)*, 2006
- **Is There a Cost to Privacy Breaches? An Event Study**, Alessandro Acquisti, Allan Friedman, Rahul Telang, *2007 Inform's Marketing Conference, Special Session: Privacy, Marketing Strategy, and Policy*, 2007
- **Do Data Breach Disclosure Laws Reduce Identity Theft?**, Sasha Romanosky, Rahul Telang, Alessandro Acquisti, *Workshop on Information Systems Economics (WISE)*, 2007
- **Do Data Breach Disclosure Laws Reduce Identity Theft?**, Sasha Romanosky, Rahul Telang, Alessandro Acquisti, *International Symposium of Information Systems*, 2007
- **When 25 Cents is too much: An Experiment on Willingness-To-Sell and Willingness-To-Protect Personal Information**, Jens Grossklags, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2007
- **The Effect of Online Privacy Information on Purchasing Behavior: An Experimental Study**, Janice Tsai, Serge Egelman, Lorrie Cranor, Alessandro Acquisti, *Workshop on the Economics of Information Security (WEIS)*, 2007
- **The Effect of Online Privacy Information on Purchasing Behavior: An Experimental Study**, Janice Tsai, Serge Egelman, Lorrie Cranor, Alessandro Acquisti, *Proceedings of the International Conference of Information Systems (ICIS)*, 2007
- **Financial Privacy for Free? US Consumers' Response to FACTA**, Alessandro Acquisti, Bin Zhang, *Workshop on the Economics of Information Security (WEIS)*, 2006
- **Is There a Cost to Privacy Breaches? An Event Study**, Alessandro Acquisti, Allan Friedman, Rahul Telang, *Workshop on the Economics of Information Security (WEIS)*, 2006
- **What Can Behavioral Economics Teach Us About Privacy?**, Alessandro Acquisti, Jens Grossklags, *International Conference on Emerging Trends in Information and Communication Security (ETRICS)*, 2006

- **Understanding the Impact of Privacy Breaches**, Alessandro Acquisti, Allan Friedman, Rahul Telang, *Telecommunication Policy Research Conference (TPRC)*, 2006
- **Privacy, Anonymity, and Price Discrimination**, Alessandro Acquisti, *Computer-Human Interaction Conference (CHI), Workshop on Privacy-Enhanced Personalization*, 2006
- **Studying the Impact of Privacy Information on Online Purchase Decisions**, Serge Egelman, Janice Tsai, Lorrie Cranor, Alessandro Acquisti, *Computer-Human Interaction Conference (CHI), Workshop on Privacy and HCI: Methodologies for Studying Privacy Issues*, 2006
- **Is There a Cost to Privacy Breaches? An Event Study**, Alessandro Acquisti, Allan Friedman, Rahul Telang, *International Symposium of Information Systems*, 2006
- **Uncertainty, Ambiguity, and Privacy**, Alessandro Acquisti, Jens Grossklags, *Workshop on the Economics of Information Security (WEIS)*, 2005
- **Uncertainty, Ambiguity, and Privacy**, Alessandro Acquisti, Jens Grossklags, *Canadian Law and Economics Association Conference (CLEA)*, 2005
- **The Economics of Privacy**, Alessandro Acquisti, *Panel at the Computers Freedom and Privacy Conference (CFP)*, April 2005
- **Darknets, DRM, and Trusted Computing: Economic Incentives for Platform Providers**, Alessandro Acquisti, *Workshop on Information Systems and Economics (WISE)*, 2004
- **Darknets, DRM, and Trusted Computing: Economic Incentives for Platform Providers**, Alessandro Acquisti, *Telecommunication Policy Research Conference (TPRC)*, 2004
- **Privacy, Economics, and Immediate Gratification: Why Protecting Privacy is Easy, but Selling it Is Not**, Alessandro Acquisti, *Proceedings of the 2004 BlackHat US Conference*, 2004
- **Privacy and Rationality: Preliminary Evidence from Survey Data**, Alessandro Acquisti, Jens Grossklags, *Workshop on Economics and Information Security (WEIS)*, 2004
- **Inducing Customers to Try New Goods**, Alessandro Acquisti, *Workshop on Information Systems Economics (WISE)*, December 2003
- **Balance of Power on eBay: Peers or Unequal's?**, Ben Gross, Alessandro Acquisti, *First Workshop on the Economics of P2P Networks*, 2003
- **Losses, Gains, and Hyperbolic Discounting: An Experimental Approach to Personal Information Security Attitudes and Behavior**, Alessandro Acquisti, Jens Grossklags, *Workshop on Economics and Information Security (WISE)*, 2003
- **Conditioning Prices on Purchase History**, Alessandro Acquisti, Hal Varian, *European Economic Association Conference (EEA)*, 2002
- **Conditioning Prices on Purchase History**, Alessandro Acquisti, Hal Varian, *Workshop on Information Dynamics in the Networked Society*, 2002
- **Protecting Privacy with Economics: Economic Incentives for Preventive Technologies in Ubiquitous Computing Environments**, Alessandro Acquisti, *International Conference on Ubiquitous Computing (UBICOMP), Workshop on Socially-informed Design of Privacy-enhancing Solutions*, 2002
- **Security of Personal Information and Privacy: Technological Solutions and Economic Incentives**, Alessandro Acquisti, *First Workshop on the Economics of Information Security (WEIS)*, 2002

- **A User-Centric MIX-net Protocol to Protect Privacy**, Alessandro Acquisti, *Workshop on Privacy in Digital Environments: Empowering Users, ACM Conference on Computer Supported Cooperative Work (CSCW)*, 2002
- **What We Can Learn About Human-Agent Teamwork From Practice**, J Bradshaw, M Sierhuis, Y Gawdiak, D Prescott, R Jeffers, N Suri, R van Hoof, *ACM International Joint Conference Autonomous Agents and Multi-agent Systems (AAMAS), Workshop on Teamwork and Coalition Formation*, 2002
- **A Work Practice Model of a Day in the Life Onboard the International Space Station**, Alessandro Acquisti, Maarten Sierhuis, *Computational and Mathematical Organization Theory Conference (CASOS)*, 2002
- **Agent-Based Modeling of Collaboration and Work Practices Onboard the International Space Station**, Alessandro Acquisti, Maarten Sierhuis, William Clancey, Jeffrey Bradshaw, *UCLA Arrowhead Conference on Computational Social Science: Agent-Based Modeling in the Social Sciences*, 2002
- **Adjustable Autonomy and Teamwork for the Personal Satellite Assistant**, Maarten Sierhuis, Alessandro Acquisti, *International Joint Conference on Artificial Intelligence (IJCAI)*, 2001
- **Job Creation and Job Destruction in the Russian Federation**, Alessandro Acquisti, Hartmut Lehmann, *International Atlantic Economic Association Conference (IAEAC)*, 1998
- **'Intelligent' vs. Human Capital in the Endogenous/Exogenous Growth Debate**, Alessandro Acquisti, Mario Baldassarri, *ASSET Meeting*, 1998
- **Grime and Punishment: Job Insecurity and Wage Arrears in the Russian Federation**, Hartmut Lehmann, Jonathan Wadsworth, Alessandro Acquisti, *European Economic Association Conference (EEA)*, 1998
- **Job Creation and Job Destruction in the Russian Federation**, Alessandro Acquisti, Hartmut Lehmann, Alessandro Acquisti, *Irish Economic Association Conference (IEAC)*, 1998
- **'Intelligent' vs. Human Capital in the Endogenous/Exogenous Growth Debate**, Alessandro Acquisti, Mario Baldassarri, *Irish Economic Association Conference (IEAC)*, 1998
- **Grime and Punishment: Job Insecurity and Wage Arrears in the Russian Federation**, Hartmut Lehmann, Jonathan Wadsworth, Alessandro Acquisti, *Labor Markets in Transition Economies, University of Michigan*, 1997
- **Grime and Punishment: Job Insecurity and Wage Arrears in the Russian Federation**, Hartmut Lehmann, Jonathan Wadsworth, Alessandro Acquisti, *EERC Conference on Economic Transition in CEE and Russia: Theory and Empirical Evidence*, 1997

Refereed Tutorials

- **Modeling and Simulating Work Practice with the Brahms Multi-agent Environment**, Alessandro Acquisti, Maarten Sierhuis, Chin Seah, *Spring Simulation Multi Conference (SpringSim'07)*, Norfolk, VA, March 2007
- **Modeling and Simulating Work Practice with the Brahms Multi-agent Environment**, Alessandro Acquisti, Maarten Sierhuis, Chin Seah, *Conference on Behavior Representation in Modeling and Simulation (BRIMS)*, Universal City, CA, May 2005

Refereed Posters

- **Policy Impacts of Statistical Uncertainty and Privacy**, R Steed, T Liu, ZS Wu, and A Acquisti, *Poster presentation at Theory and Practice of Differential Privacy (TPDP)*, 2022

- **Your Location has been Shared 5,398 Times! A Field Study on Mobile App Privacy Nudging**, H. Almuhimedi, F. Schaub, N. Sadeh, I. Adjerid, A. Acquisti, J. Gluck, L.F. Cranor, Y. Agarwal, *Poster. SOUPS '15: Symposium on Usable Privacy and Security (SOUPS)*, 2015
- **Can Personalized Face Composites be Used for Implicit and Covert Targeted Advertising?**, Peer, E., Samat, S., Acquisti, A. and Gross, R., *Annual Meeting of the Society for Judgment and Decision Making*, 2015
- **I Cheated, But Only A Little: Full and Partial Disclosures Following an Unethical Behavior**, Eyal Peer, Alessandro Acquisti, Shaul Shalvi, *Annual Judgment and Decision Making preconference SPSP*, 2012
- **Empirical Analysis of Data Breach Litigation**, Sasha Romanosky, David Hoffman, Alessandro Acquisti, *International 2011 Conference on Empirical Legal Studies (CELS) and the Society for Empirical Legal Studies*, 2011
- **Decision Reversibility and Self-Disclosure**, Eyal Peer, Alessandro Acquisti, *Judgment and Decision Making (JDM)*, 2011
- **Empirical Analysis of Data Breach Litigation**, Alessandro Acquisti, Ralph Gross, *International Conference on Information Systems (ICIS)*, 2011
- **Faces of Facebook: Face Recognition and Web 2.0**, Alessandro Acquisti, Ralph Gross, *Computers Freedom and Privacy (CFP)*, 2011
- **I Regretted the Minute I Pressed Share, A Qualitative Study of Regrets on Facebook**, Yang Wang, Gregory Norcie, Saranga Komanduri, Pedro Leon, Lorrie Cranor, Alessandro Acquisti, *Computers Freedom and Privacy (CFP)*, 2011
- **Health Disclosure Laws and Health Information Exchanges**, Idris Adjerid, Alessandro Acquisti, Rema Padman, *Annual Symposium of The American Medical Informatics Association (AMIA)*, 2010
- **The Impact of Privacy Indicators on Search Engine Browsing Patterns**, Janice Tsai, Serge Egelman, Lorrie Cranor, Alessandro Acquisti, *ACM Proceedings of the 5th Symposium on Usable Privacy and Security (SOUPS)*, 2009
- **Disclosure Drives: Understanding when People Disclose Private Information**, Leslie John, George Loewenstein, Alessandro Acquisti, *Judgment and Decision Making (JDM)*, 2009
- **Privacy Concerns and Information Disclosure: An Illusion of Control Hypothesis**, Laura Brandimarte, Alessandro Acquisti, George Loewenstein, *iConference*, 2009
- **Searching for Privacy in all the Wrong Places: A Behavioral Economics Perspective on Individual Concern for Privacy**, Leslie John, Alessandro Acquisti, George Loewenstein, *Judgment and Decision Making PreConference (JDM) at the Society for Personality and Social Psychology, Albuquerque, NM*, 2008
- **Testing PhishGuru in the Real World**, Ponnurangam Kumaraguru, Steve Sheng, Alessandro Acquisti, Lorrie Cranor, Jason Hong, *Symposium On Usable Privacy and Security (SOUPS)*, 2008
- **Symbols of Privacy**, Janice Tsai, Serge Egelman, Rachel Shipman, Kok-Chie Daniel Pu, Lorrie Cranor, Alessandro Acquisti, *Symposium On Usable Privacy and Security (SOUPS)*, 2008

Articles in Magazines and Newspapers

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- **I Cheated, but Only a Little: The Hidden Costs of Partial Confessions**, Eyal Peer, Alessandro Acquisti, Shaul Shalvi, *Management Insights*, 2021

- **The Paradox of Wanting Privacy but Behaving as if it Didn't Matter**, Idris Adjerid, Eyal Peer, and Alessandro Acquisti, *LSE Business Review*, 2018
- **Trusted Computing e la Lotta per il Controllo del Vostro PC**, Alessandro Acquisti, *Il Sole 24 Ore*, September 1, 2005

Technical Reports

- **Design and Evaluation of a Usable Icon and Tagline to Signal an Opt-Out of the Sale of Personal Information as Required by CCPA**, Lorrie Faith Cranor, Hana Habib, Yixin Zou, Alessandro Acquisti, Joel Reidenberg, Norman Sadeh, Florian Schaub, *Report prepared to help inform the California AG's CCPA regulations regarding standardized icons/language for privacy controls*, 2020
- **Privacy Technologist for Musical Opera 'Looking at You', which premiered in New York City in Fall of 2019**, Alessandro Acquisti, *New Yorker, Wall Street Journal, and other outlets*, 2019
- **Internet, Big Data & Algorithms: Gateway to A New Future or a Threat to Privacy And Freedom.**, Grace Abuhamad, L Rafael Reif, R David Edelman, Cathy O'Neil, Jonathan Zittrain, Ethan Zuckerman, J Howard Beales III, Timothy J Muris, Alessandro Acquisti, Larry Downes, Larry Downes, Blair Levin, Jack Balkin, *The Aspen Institute Congressional Program*, 2019
- **Agentschap voor Innovatie door**, Alessandro Acquisti, Various Authors, *Wetenschap en Technologie IWT - SBO Security and Privacy for Online Social Networks*, 2012
- **Digital Enlightenment Forum Yearbook**, Alessandro Acquisti, Various Authors, 2011
- **The Economics of Personal Data and the Economics of Privacy**, Alessandro Acquisti, *commissioned by the OECD, for the OECD Roundtable on the Economics of Privacy and Personal Data, Paris*, December 2010
- **National Cyber Leap Year Summit Co-Chairs and Participants Ideas Report**, Alessandro Acquisti, Various Authors, *as part of the Federal Networking and Information Technology Research and Development [NITRD] Program, under guidance from the White House Office of Science and Technology Policy [OSTP], and the Office of the Assistant Secretary for Defense Networks and Information Integration*, 2010
- **Security Issues and Recommendations for Online Social Networks**, Alessandro Acquisti, Various Authors, *ENISA Position Paper No. 1*, 2008
- **Government-Scale Monetary Forgery: Economics and Countermeasures**, Nicolas Christian, Alessandro Acquisti, Bryan Parno, Adrian Perrig, *CyLab Technical Report, CMU-CyLab-07-016*, 2007
- **Teaching Johnny Not to Fall for Phish**, Ponnurangam Kumaraguru, Steve Sheng, Alessandro Acquisti, Lorrie Faith Cranor, Jason Hong, *CyLab Tech Report*, 2007
- **What's It To You? A Survey of Online Privacy Concerns and Risks**, Janice Tsai, Lorrie Cranor, Alessandro Acquisti, Christina Fong, *NET Institute Working Paper #06-29*, 2006
- **Brahms Tutorial**, Alessandro Acquisti, William Clancey, Ron von Hoof, Mike Scott, Maarten Sierhuis, *Brahms TM01-0002, 167 pages, NASA Ames Research Center*, 2001
- **Receipt-Free Homomorphic Elections and Write-in Ballots**, Alessandro Acquisti, *Technical Report 2004/105, International Association for Cryptologic Research, and Carnegie Mellon Institute for Software Research International, CMU-ISRI-04-116, May 2, 2004*

- **Adjustable Autonomy and Human-Agent Teamwork in Practice: An Interim Report on Space Applications**, J. M. Bradshaw, M. Sierhuis, A. Acquisti, P. Feltovich, R. Hoffman, R. Jeffers, D. Prescott, N. Suri, A. Uszok, R. van Hoof, *RTO/NATO, The Role of Humans in Intelligent and Automated Systems, RTO-MP-088*, 2003
- **Tacit Collusion, Competition and Winner-Take-All in E-Comm**, Alessandro Acquisti, Bernardo Huberman, *UC Berkeley and Xerox PARC*, 2001
- **ISS/PSA Brahms Model**, Alessandro Acquisti, Maarten Sierhuis, *Brahms TM01-0004, NASA Ames Research Center*, 2001
- **Job Creation and Job Destruction in the Russian Federation**, Alessandro Acquisti, Hartmut Lehmann, *Trinity Economic Papers, 1/00*, 2000
- **Grime and Punishment: Job Insecurity and Wage Arrears in the Russian Federation**, Hartmut Lehmann, Jonathan Wadsworth, Alessandro Acquisti, *CEP Working Paper, 403; IFO Discussion Paper, 56/1998; William Davidson Institute Working Paper, 103; Trinity Economic Papers, 6/98; Licos Discussion Paper, 79/1999; and CIDEI - Universita' di Roma 'La Sapienza' Working Paper*, 1999
- **Von Neumann's Legacy: 'Intelligent' Capital in a Weightless Economy**, Alessandro Acquisti, *Trinity Economic Papers, 18/98*, 1998
- **'Intelligent' vs. Human Capital in the Endogenous/Exogenous Growth Debate**, Alessandro Acquisti, Mario Baldassarri, *Trinity Economic Papers, 19/98*, 1998

Theses

- **Essays on Privacy, Anonymity, and Tracking in Computer-mediated Economic Transactions**, Alessandro Acquisti
Ph.D. Dissertation, School of Information Management and Systems, UC Berkeley
Committee: Dean Hal R. Varian, Chair (UC Berkeley, SIMS); Prof. John Chuang (UC Berkeley, SIMS); Prof. Doug Tygar (UC Berkeley, CS and SIMS); Prof. Florian Zettelmeyer (UC Berkeley, Haas School of Business)
- **Labour Dynamics in the Russian Federation**, Alessandro Acquisti
M.Litt. Thesis, Trinity College Dublin
Committee: Prof. Hartmut Lehmann
- **Intelligenza Artificiale e Crescita Economica: Il Capitale Intelligente ed Autoriproduttore da von Neumann alla Crescita Endogena (Artificial Intelligence and Economic Growth: Intelligent Capital and Self-reproduction from von Neumann to Endogenous Growth Theory)**, Alessandro Acquisti
Tesi di Laurea in Economia e Commercio, University of Rome La Sapienza, Grade: 110/110 cum laude (with honors) and special award Dignita' di pubblicazione ('Worthy of publication')
Committee: Prof. Mario Baldassarri, Luigia Carlucci

Patents

- **Validating Legitimacy of a Social Security Number or Other Identifier**, Alessandro Acquisti, Ralph Gross, Ioanis Biternas

Software Artifacts

- [Anti-Phishing Phil](#), A game designed to teach people not to fall for phishing attacks. The game was played over 50000 times since 2007. Licensed to two different companies, and translated into Portuguese. Available under a non-commercial Creative Commons license, known users include Children's Hospital Los Angeles.

Selected Presentations (other than Keynotes and Distinguished Talks)

Hearings, Testimonies, and Policy Meetings

- Provided comments to the California Privacy Protection Agency, Stakeholder Session, May, 2022
- Investigating the role of privacy in a digital society, World Economic Forum, Dalian, People's Republic of China, July, 2019
- The Impact of Open Table on Restaurant Prices (presented by Cristobal Cheyre), FTC Bureau of Competition, August, 2019
- Invited to speak at the Alfred P. Sloan Foundation's Offsite Strategy Retreat, Greenwich, Connecticut, May, 2015
- Invited to speak with the Bureau of Economics and the Bureau of Consumer Protection, Federal Trade Commission, June, 2015
- Invited to speak with the Council of Economic Advisors on the economics of privacy, White House, March, 2015
- Invited to talk to the U.S. Government Accountability Office (GAO)'s Task Force Review of Facial Recognition Technology, January, 2015
- Invited to give a talk at the NIST Privacy Lecture Series, December, 2014
- Invited to consult with the MacArthur Foundation on issues at the intersection of big data and ethics, Chicago, November, 2014
- Invited to speak at the Federal Trade Commission Big Data Workshop, September, 2014
- Invited to speak with the Big Data Working Group as part of the Working Group's efforts to review the way big data will affect the way we live and work, White House, April, 2014
- Speaker/'Firestarter,' The Social, Cultural & Ethical Dimensions of 'Big Data,' White House Office of Science and Technology Policy (OSTP), the Data & Society Research Institute, and New York University's Information Law Institute, New York, March, 2014
- Invited to speak at the National Association of Attorney's 2014 Spring Consumer Protection Seminar, Washington DC, May, 2014
- Invited speaker at the U.S. Department of Commerce National Telecommunications and Information Administration; Privacy Multi Stakeholder Meeting on Facial Recognition Technology (videoconference), February, 2014
- Meetings and joint research project with the Institute for Prospective Technological Studies (IPTS), based in Seville, Spain (part of the European Commission's Directorate General Joint Research Centre, DG JRC) to investigate 'Behavioral Responses to Privacy Visceral Notices (B.R.E.V.E.)', Seville, Spain, December, 2013
- Cited in the Preliminary Opinion of the European Data Protection Supervisor on 'Privacy and competitiveness in the age of big data: The interplay between data protection, competition law and consumer protection in the Digital Economy, March, 2014

- Cited in U.S. Senator Al Franken (D-Miss) in a letter on Facebook s expansion of facial recognition programs (http://www.franken.senate.gov/?p=press_release&id=2554), September, 2013
- Testified at United States Senate Committee on the Judiciary, Subcommittee on Privacy, Technology and the Law on subject: 'What Facial Recognition Technology Means for Privacy and Civil Liberties', July, 2012
- Spoke at the Federal Trade Commission meeting, Protecting Consumer Privacy in an Era of Rapid Change, March, 2012
- Discussions with World Economic Forum, 2012
- Cited in the Federal Trade Commission (FTC)'s Report on 'Protecting Consumer Privacy in an Era of Rapid Change', March, 2012
- Testified at United States House of Representatives, Subcommittee on Commerce, Manufacturing, and Trade, Hearing on 'Understanding Consumer Attitudes About Privacy,', October, 2011
- Spoke at the Federal Trade Commission meeting, Face Facts Workshop on face recognition: 'Privacy in the Age of Augmented Reality', December, 2011
- Co-Chair, Cyber-Economics Track, 'National Cyber Leap Year Summit' (as part of the Federal Networking and Information Technology Research and Development (NITRD) Program under guidance from the White House s Office of Science and Technology Policy (OSTP), and the Office of the Assistant Secretary for Defense Networks and Information Integration), Washington DC, 2010
- Meetings with ENISA on Trust and Privacy in the Future Internet, Crete, 2010
- Cited in the NIST's Report on 'Guidelines for Smart Grid Cyber Security: Vol. 2, Privacy and the Smart Grid', December, 2010
- Cited in the Department of Commerce's report on 'Commercial Data Privacy and Innovation in the Internet Economy: A Dynamic Policy Framework', December, 2010
- Federal Trade Commission Exploring Privacy Roundtable, 'Consumer Expectations and Disclosures', Washington DC, December, 2009
- Federal Trade Commission Privacy Roundtable on 'Benefits and Risks of Collecting, Using, and Retaining Consumer Data', (C-SPAN video.), FTC Washington DC, December, 2009
- First Annual Federal Trade Commission & Northwestern University FTC Microeconomics Conference, The Behavioral Economics of Privacy, FTC Washington DC, November, 2008
- Invited to participate in the ENISA (European Network and Information Security Agency) special group on social networks and collaborate in the ENISA White Paper on 'Security Issues and Recommendations for Online Social Networks', 2007
- Additional meetings with US policy makers, Government organizations, and Government agencies, discussing matters related to consumer privacy, face recognition, identity theft, and Social Security numbers including: US House of Representative and Senate committee staff, Federal Trade Commission, Federal Bureau of Investigation, California Department of Justice, Minnesota Secretary of State, Congressional staffers from banking subcommittee, Special Assistant Attorney General California Department of Justice

Invited Talks at Conferences and Workshops

- **Privacy Day Forum - CNR di Pisa**, *Come la pubblicità mirata sfrutta i nostri dati personali?*, May 2023
- **NBER Workshop on the Economics of Privacy**, *The Economics of Privacy at a Crossroads*, October 2022
- **Max Planck Symposium on Computing and Society**, *The Economics of Privacy*, January 2021
- **DERN Conference**, *The Impact of GDPR on the Ad-Supported Online Ecosystem*, December 2020
- **8th Technion Summer School on Cyber and Computer Security on Privacy**, *The Economics of Privacy*, September 2020
- **Office of the Attorney General of New York**, *The Economics of Privacy*, June 2020
- **Roundtable on Consumer Data Rights and Competition**, OECD, Directorate for Financial and Enterprise Affairs, June 2020
- **Economic Developments in Competition Policy**, CRA Annual Brussels Conference, Brussels, December 2019 (Invited Talk)
- **Philadelphia Fed Policy Forum**, December 2019 (Invited Talk)
- **CMU Futures Summit**, Carnegie Mellon University, October 2019
- **8th Annual Privacy Day, 'Chi trae davvero vantaggio dalla data economy?'**, FederPrivacy, June 2019
- **Conference on Digital Platforms, Markets and Democracy: A Path Forward**, University of Chicago, Stigler Center, May 2019
- **24th Financial Markets Conference**, Atlanta FED, May 2019
- **Public Affairs Forums, 'Is Anything Private Anymore?'**, Atlanta FED, March 2019
- **Bright Internet Global Summit**, ICIS, December 2018
- **Workshop on the Economics of Data**, University of Pennsylvania, Warren Center for Network and Data Sciences, December 2018
- **Security and Human Behavior (SHB)**, University of Cambridge, May 2019
- **MIT, CODE Conference**, MIT, October 2017 (Invited Speaker)
- **Workshop on Privacy and Transparency in the Digital Age**, Harvard University, May 2017
- **Security and Human Behavior (SHB)**, University of Cambridge, May 2017
- **BB&T Center for the Study of Capitalism**, Wake Forest School of Business, *Personal Concierge or Big Brother: Privacy Dilemmas in Data-Driven Business*, June 2016 (Invited Participant)
- **TED Summer Summit 2016**, Banff, Canada, June 2016 (Invited Participant)
- **BCCP Conference and Policy Forum**, Berlin Center for Consumer Policies, June 2016 (Invited Talk)
- **Centre for the Study of Behavior Change and Influence (CSBCI)**, University of the West of England, *Changing Behavior Around Online Security And Privacy*, June 2016 (Invited Talk)
- **London School of Economics**, Workshop on Automation, Prediction and Digital Inequalities, *The Economics of Privacy*, April 2016 (Remote connection)
- **Privacy and Security Forum**, George Washington University, *The Economics and Behavioral Economics of Privacy*, October 2015
- **FederPrivacy**, Italian Privacy Day, *Che Valore Ha la Nostra Privacy?*, Pisa, May 2014 (video conference)
- **Conference on the Economics of Personal Data**, Télécom-ParisTech, June 2014

- **Workshop on Privacy**, University of Montreal, *Privacy in the Age of Augmented Reality*, Montreal, May 2014
- **UT Austin School of Business**, Workshop on Social and Business Analytics, *An Experiment in Hiring Discrimination via Online Social Networks*, Austin, TX, March 2014
- **USI Paris**, Paris, June 2013 (Invited Talk)
- **Telecom Italia**, Conference on the Future of Internet, Venice, March 2013
- **Workshop on the Economics of Privacy** ', Northwestern University, *An Experiment in Hiring Discrimination via Online Social Networks*, Chicago, May 2013
- **European Association of Research in Industrial Economics**, *An Experiment in Hiring Discrimination via Online Social Networks (Presented by Christina Fong)*, August 2013
- **5th Annual New York Computer Science and Economics Day**, *An Experiment in Hiring Discrimination via Online Social Networks*, New York, December 2012
- **CLIP Symposium on Big Data, Big Issues**, Fordham Law School, *Privacy in the Age of Augmented Reality*, March 2012
- **Telefonica Privacy and Data Monetization Event**, *The Economics of Privacy*, Barcelona, February 2012
- **Usenix Security Symposium**, *From the Illusion of Control to Discounting the Past: Privacy and Behavior*, San Francisco, August 2011
- **Microsoft Innovation Outreach Program**, *The Theater of Privacy*, New York, April 2011 (Opening Speaker - day 2)
- **Microsoft Innovation Outreach Program**, *Privacy and Social Networks*, New York, April 2011
- **Microsoft Research 30 year anniversary**, Cambridge, MA, September 2012 (Invited Speaker)
- **Microsoft/ACLU Technology Breakfast**, Cambridge, MA, November 2011
- **Technology & Public Policy Clinic's Spring 2011 Privacy Speaker Series**, Samuelson Law, *Privacy and the Illusion of Control*, Berkeley, 2011
- **OECD Roundtable on the Economics of Personal Data and Privacy**, *The Economics of Privacy*, Paris, December 2010
- **OECD 30th Annual Privacy Guidelines conference**, *Privacy and control*, Jerusalem, October 2010 (Plenary talk)
- **International Data Protection and Privacy Commissioners Conference**, *Consent: Illusion or Reality?*, Jerusalem, October 2010
- **Onassis Foundation Science Lecture Series**, *The Economics of Privacy*, Forth Heraklion, Crete, June-July 2010
- **Security and Human Behavior (SHB)**, *Discounting Past Information*, Cambridge, UK, June 2010
- **Interdisciplinary Privacy Course**, Catholic University of Leuven, *Guns, Privacy and Crime Alessandro Acquisti and Catherine Tucker*, Leuven, June 2010
- **The Progress & Freedom Foundation**, Capitol Hill Briefing, *Nuts & Bolts of Online Privacy, Advertising, Notice & Choice*, Washington, DC, May 2010
- **International Association of Privacy Professionals (IAPP) Global Privacy Summit**, *Privacy Research at CMU CUPS*, April 2010

- **TRUST (Team for Research on Ubiquitous Secure Technologies)**, National Science Foundation, *Privacy, Behavior, and Economics: The Illusion of Control Hypothesis*, Washington, DC, April 2010
- **RSA Conference**, *Of Frogs and Herds: Privacy, Economics, and Behavior*, San Francisco, February 2010, (Also invited to film research session recording) (Invited Talk (Research Revealed Track))
- **TRUST (Team for Research on Ubiquitous Secure Technologies) Conference**, *Privacy, Behavior, and Economics: The Illusion of Control Hypothesis*, October 2009
- **Stanford Institute for Economic Policy Research and Microsoft Conference on Internet Economics**, *What is Privacy Worth?*, October 2009
- **Usability, Security, and Privacy of Computer Systems: A Workshop**, National Academies, Washington, DC, July 2009 (Invited Participant)
- **Beyond Search: Semantic Computing and Internet Economics 2009 Workshop**, Microsoft, *Empirical Study of the Impact of Privacy Information in Search Results (presented by Lorrie Cranor)*, June 2009
- **Workshop on the Economics of Securing the Information Infrastructure**, Berkeley, March 2009 (Invited Participant)
- **Alfred P Sloan Symposium**, Carnegie Mellon University School of Drama, *Privacy and Behavior*, October 2009
- **Network Ethics: The new Challenge in Business ICT and Education**, *Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics*, Lisbon, June 2009
- **Information Ethics Workshop, Johnson Institute for Responsible Leadership**, University of Pittsburgh, *The Behavioral Economics of Privacy*, October 2009, (Also invited to present 'Response' to keynote speaker Mark Rotenberg)
- **BlackHat Executive Briefings**, *I just found 10 million SSNs Alessandro Acquisti and Ralph Gross*, Las Vegas, July 2009
- **BCLT and BTLJ Security Breach Notification Symposium**, *Do Data Breach Disclosure Laws Reduce Identity Theft?*, Berkeley, CA, March 2009
- **Security and Human Behavior (SHB)**, *Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics*, Boston, June 2009
- **Sixth Annual Forum on Financial Information Systems and Cybersecurity**, *Privacy Costs and Personal Data Protection: Economic and Legal Perspectives (presented by Sasha Romanosky)*, March 2009
- **Privacy Methodologies Workshop**, *Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics*, London, March 2009
- **Information Security Best Practices: Interactive Media, Consumer Behavior, and the Law**, The Wharton School, University of Pennsylvania, *The Best of Strangers*, Philadelphia, Jan 2009
- **Wharton Interactive Media Initiative: Modeling Social Network Data**, The Wharton School, University of Pennsylvania, *Privacy Risks from Mining Online Social Networks*, Philadelphia, Jan 2009
- **Fifth Annual Forum on Financial Information Systems and Cybersecurity: A Public Policy Perspective**, *Do Data Breach Disclosure Laws Reduce Identity Theft? (presented by Sasha Romanosky)*, March 2008
- **ZEW Workshop on Web 2.0**, University of Manheim, *Privacy, Online Social Networks, and Behavioral Economics*, Manheim, Germany, December 2008

- **Security and Human Behavior (SHB)**, MIT, *Privacy, Online Social Networks, and Behavioral Economics*, Boston, June 2008
- **Behavioral Issues in Marketing Channels**, The Wharton School, University of Pennsylvania, *Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics*, Philadelphia, October 2008
- **2008 Symposium on Privacy in the Age of Social Network Services**, *Privacy, Behavioral Economics, and Online Social Networks*, Strasbourg (France), October 2008, (Hosted by the Berlin Commissioner for Data Protection and Freedom of Information as part of the 30th International Conference of Data Protection and Privacy Commissioners) (**Plenary Talk**)
- **NSF Workshop on Data Confidentiality**, Arlington, Arlington, VA, September, 2007 (Invited Participant)
- **ENISA/EEMA European eIdentity Conference**, *Privacy, Behavioral Economics, and Online Social Networks*, Paris, June 2007
- **18th Annual Economic Crime Institute Conference**, *Understanding the Human Element in the Disclosure of Personal Information*, McLean, VA, 2007 (**Plenary Talk**)
- **NSF Workshop on Next-Generation Data Mining**, *Inferring Private Data from Publicly-Available Sources*, Baltimore, MD, 2007
- **11th Colloquium for Information Systems Security Education (CISSE)**, *Privacy and Information Revelation in Online Social Networks: The Facebook Case*, June 2007 (**Plenary Talk**)
- **XV Tor Vergata International Conference on Banking and Finance**, *The Economics of Privacy and Information Security*, December 2006 (Invited Paper and Invited Session)
- **Contours Of Privacy Conference**, *Privacy and Ambiguity*, Ottawa, Canada, November 2005 (**Plenary Talk**)
- **13th CACR Information Security Workshop and 5th Annual Privacy and Security Workshop - Privacy and Security: Seeking the Middle Path**, *Privacy and Rationality*, Toronto, Canada, October 2004 (**Plenary Talk**)
- **7th Annual Privacy and Security Workshop & 15th CACR Information Security Workshop**, *Imagined Communities: Privacy, Information Revelation, and the Facebook.*, Toronto, Canada, 2006

Trade/Industry Conferences

- **24th CLSA Investors' Forum**, Hong Kong, September 2017, (Invited Speaker)
- **The Privacy & Security Forum**, Washington DC, October 2015
- **AHN Innovation Summit**, Nemacon, PA, April 2015
- **SAGE Conference 2015**, Las Vegas, NV, January, 2015, (Guest Speaker)
- **California and Nevada Credit Union Leagues**, Los Angeles, CA, October 2014, (Invited Speaker)
- **Commonwealth Bank Privacy Awareness Week**, *Privacy in the Age of Augmented Reality*, Sidney, Australia, May 2014, (Video Conference)
- **OneBeacon Annual Conference**, *Privacy in the Age of Augmented Reality*, Detroit, MI, May 2014

Invited Panels

- **Privacy Symposium**, Venice, 2023
- **Data, Privacy and Antitrust**, Chinese Economists Society (CES) Annual Conference, Wuhan, China, 2023

- **How to Build Consumer Protection in Future Economies**, Consumers International, Leadership Dialogue, 2023
- **Lex Informatica**, Berkeley Center for Law and Technology, April 2021
- **Welcome to the Machine**, IAPP Italy, March 2021
- **Whither WISE Panel**, December 2020
- **International Monetary Fund, New Economy Talk: The Economics of Data**, April 2019
- **European Commission, Shaping Competition Policy in the Era of Digitisation**, January 2019
- **Federal Trade Commission, Hearing on Privacy, Big Data, and Competition**, Washington DC, November 2018
- **Federal Trade Commission, Informational Injury Workshop**, Washington DC, December 2017
- **Panel on Social Science Perspectives on Big Data at the National Academy of Sciences Annual Meeting**, Washington DC, 2015
- **Big Data & Privacy NSF Workshop**, Temple University, April 2015
- **Penn Law Privacy Conference**, University of Pennsylvania Law School, April 2015
- **U.S. National Academy of Sciences and U.K. Royal Society (RS) joint Raymond and Beverly Sackler U.S.-U.K. Scientific Forum on Cybersecurity**, December 2014
- **IConference, PhD Consortium**, Berlin, March 2014
- **Location Tracking and Biometrics Conference (Presented by Ralph Gross)**, New Haven, CT, March 2013
- **CPDP Panel on Gamification and Privacy**, Brussels, January 2013
- **CPDP Panel on Privacy Attitudes and Behaviors**, Brussels, January 2013
- **Panel On the Behavioral Economics of Privacy, SPION Conference 'For Your Eyes Only'**, Brussels, November 2012
- **Comprehensive Online Data Collection FTC Workshop, 'Consumer Attitudes and Choice'**, FTC, Washington DC, December 2012
- **IEEE Security & Privacy Symposium, Panel on the Science of Security**, San Francisco, May 2012
- **Future of Privacy Forum, 'Personal Information: The Benefits and Risks of De-Identification'**, Washington DC, December 2012
- **Harvard Law School Symposium on Privacy**, Cambridge MA, November 2012
- **National Public Radio (NPR), 'Weekend in Washington' (Invited speaker)**, Washington, DC, November 2012
- **Microsoft Research 30 year anniversary (Privacy Panel)**, Cambridge, MA, September 2012
- **Workshop on the Economics of Information Security (WEIS), Panel on 10th Anniversary**, Berlin, Germany, June 2012
- **Business Association Italy America, 'Digital Privacy: a Conversation about Technology, Commerce and Personal Boundaries'**, Palo Alto, May 2012
- **Kansas City Federal Reserve Bank Payments Conference, 'Privacy and Security in Mobile Payments'**, March 2012
- **RSA Conference, Featured Research Panel on Security and Privacy**, San Francisco, March 2011
- **The Privacy Law Salon**, Miami, January 2011

- **DARPA Workshop on 'Macroeconomics and Security'**, Boston, January 2011
- **International Association of Privacy Professionals (IAPP) Global Privacy Summit, Privacy Networking Meetings**, Washington DC, 2011
- **Ralph Nader, Citizen Works, and the Center for the Study of Responsive Law's Roundtable on 'Regulation of Consumer Form Contracts'**, Washington DC, June 2010
- **Berkman Center's Youth Policy Working Group Initiative**, Cambridge, 2010
- **International Data Protection and Privacy Commissioners Conference on 'Consent: Illusion or Reality?'**, Jerusalem, October 2010
- **EPIC's Advisory Board meeting**, June 2010
- **Federal Cybersecurity R&D Themes Kickoff Meeting, following the Federal Networking and Information Technology Research and Development [NITRD]'s Cyber Leap Year Initiative, under guidance from the White House Office of Science and Technology Policy [OSTP], and the Office of the Assistant Secretary for Defense Networks and Information Integration**, Berkeley, May 2010
- **Foo Camp East, Microsoft NERD Center**, Boston, April 2010
- **Carnegie Mellon University, Information Networking Institute 20th year anniversary, 'Privacy or Security?'**, Pittsburgh, April 2010
- **George Washington University School of Law and Future of Privacy Forum, 'Online Privacy: Where are Law and Technology Headed?'**, April 2010
- **Carnegie Mellon CyLab and the CyLab Mobility Research Center, 'Harnessing the Future to Secure the Present - A CyLab Silicon Valley Briefing'**, Mountain View and Pittsburgh, March 2010
- **iConference 2010, 'Privacy and Web 2.0'** Urbana-Champaign, February 2010
- **Workshop on 'The Future of Consumer Protection'**, Switzerland, February 2010
- **Electronic Privacy Information Center (EPIC)'s 15th Annual Privacy Coalition Meeting**, Washington DC, January 2010
- **Workshop on Information Systems Economics (WISE)'s Plenary panel on 'Expanding the WISE Footprint'**, St Louis, December 2010
- **Workshop on the Economics of Information Security (WEIS), 'A Broader View of Cyber Security Economics'**, London, June 2009
- **European Data Protection Supervisor and European Network and Information Security Agency, 'Responding to Data Breaches'** European Parliament, Brussels, October 2009
- **Computers Freedom and Privacy (CFP), Panel on 'The Psychology of Security and Privacy'**, Washington DC, June 2009
- **International Day, Faculti Jean Monnet (Department of Law, Economics and Management of the University Paris-Sud), 'The Economics of Privacy'**, Paris, March 2009
- **Technology Policy Institute, Panel on 'Online Information and Privacy Policy'** Rayburn Building. (Panel with Alan Davidson, Director, Public Policy and Government Affairs, Google; Leslie Harris, President and CEO, Center for Democracy and Technology; Gerard Lewis, Vice President, Deputy General Counsel & Chief Privacy Officer, Comcast Cable; Paul H. Rubin, Senior Fellow, Technology Policy Institute, and Dobbs Professor of Economics and Law, Emory University; Thomas Lenard, Technology Policy Institute, moderator.), Washington DC, July 2009

- **Yale Symposiums on Reputation Economies in Cyberspace, 'Searching for Privacy and Looking for Fame'**, Yale University, December 2007
- **Trust Online Conference, 'Branding and Building Trust: Social and Ethical Issues'**, Santa Clara University, October 2007
- **Computers Freedom and Privacy Conference (CFP), Plenary panel on 'Social Networks'**, Washington DC, 2006
- **Quality of Protection Workshop at the ACM Computer and Communication Security (CCS), Panel: 'Is risk analysis a good system security metric?'. (Panelists: Virgil D. Gligor, Deb Bodeau, Alessandro Acquisti, Roy Maxion. Panel moderator: O. Sami Saydjari.)**, Washington DC, October 2006
- **International Conference on Emerging Trends in Information and Communication Security (ETRICS), Plenum discussion on 'Security XOR Privacy'. (Panelists: Alessandro Acquisti, Andreas Pfitzmann, Peter Raab, John Riedl, Stefan Sackmann, and Sarah Spiekermann. Panel moderator: Guenter Mueller.)**, June 2006
- **CMU Cybersecurity Summit, Panel on Social Networking (Panelists: Don McGillen, Alessandro Acquisti, Jon Callas, Peter Madsen, Marty Stansell-Gamm, and Jody Westby).**, November 2006

Invited Seminars

- **Behavioral Advertising and Consumer Welfare: An Empirical Investigation**, University of Minnesota Carlson School Seminar Series, April 2023
- **Behavioral Advertising and Consumer Welfare: An Empirical Investigation**, New York University Stern's Tech (IS) Group Seminar Series, April 2023
- **Behavioral Advertising and Consumer Welfare: An Empirical Investigation**, Center for Information Technology Policy (CITP), Princeton University, March 2023
- **The Economics of Privacy**, Microsoft Research Redmond Cryptography and Privacy Colloquium, October 2022
- **The Impact of GDPR on the Ad-Supported Online Ecosystem**, Hong Kong University of Science and Technology, School of Business Management, April 2021
- **The Impact of GDPR on the Ad-Supported Online Ecosystem**, ETH Zurich, April 2021
- **The Economics of Privacy**, ETH Zurich, Decemeber 2020
- **An Experiment in Hiring Discrimination Via Online Social Networks**, ETH Zurich, Decemeber 2020
- **The Impact of Open Table on Restaurant Prices**, University of Paris-Sud, December 2019
- **On the Roots of Privacy Concerns**, Temple University, April 2019
- **On the Roots of Privacy Concerns**, University of British Columbia, March 2019
- **Privacy, Economics, and Behavior**, Purdue University, April 2018
- **Privacy, Economics, and Behavior**, Harvard Business School, Digital Seminar Series, April 2018
- **On the Roots of Privacy Concerns**, University of California, San Diego, Rady School of Business, April 2017
- **On the Roots of Privacy Concerns**, UT, San Antonio, October 2016
- **On the Roots of Privacy Concerns**, University of Paris South/Telecom University Paris, June 2016

- **An Experiment in Hiring Behavior via Online Social Networks**, University of Notre Dame, School of Business, March 2016
- **On the Roots of Privacy Concerns**, National University of Singapore, September 2015
- **On the Roots of Privacy Concerns**, UT Austin, School of Business, April 2015
- **An Experiment in Hiring Behavior via Online Social Networks**, Cornell University, Department of Communication, November 2013
- **National Science Foundation, 'An Experiment in Hiring Behavior via Online Social Networks' November 2013.**
- **IGERT Workshop, Privacy in the Age of Augmented Reality**, University of Illinois in Chicago, October 2013
- **An Experiment in Hiring Behavior via Online Social Networks**, University of Minnesota, Carlson School of Business, May 2013
- **Privacy Perceptions / Perceptions From Disclosures Tokyo**, Meiji University, March 2013
- **An Experiment in Hiring Behavior via Online Social Networks**, University of Washington, Law School, April 2013
- **An Experiment in Hiring Behavior via Online Social Networks Seminar**, Boston University, School of Business, April 2013
- **An Experiment in Hiring Behavior via Online Social Networks**, University of Maryland, Smith School of Business, College Park, MD, March 2013
- **Negotiation, Organizations and Markets (NOM)**, Harvard University, Massachusetts, December 2012
- **IS Research Seminar, An Experiment in Hiring Behavior via Online Social Networks**, New York University, Stern Business School, New York, April 2012
- **Networking, Communications, and DSP Seminar, Faces of Facebook: Privacy in the Age of Augmented Reality**, University of California at Berkeley, March 2013
- **Confessions of a Privacy Economist**, Google Tech Talk, March 2012
- **Face Recognition Study**, Harvard University, TIP talk, September 2011
- **The Economics and Behavioral Economics of Privacy**, Singapore Management University, July 2011
- **The Economics and Behavioral Economics of Privacy**, National University of Singapore, July 2011
- **L'Economia della Privacy Milan**, University of Milan, June 2012
- **An Experiment in Hiring Behavior via Online Social Networks**, University of Arizona, Business School, February 2012
- **An Experiment in Hiring Behavior via Online Social Networks**, University of Chicago, Law and Economics Workshop, May 2012
- **An Experiment in Hiring Behavior via Online Social Networks**, New York University, Stern School of Business, April 2012
- **Privacy in the Age of Augmented Reality**, UC Berkeley, EECS, April 2012
- **An Experiment in Hiring Discrimination via Online Social Networks (Invited Speaker)**, UC Berkeley School of Information, April 2012
- **Privacy in the Age of Augmented Reality**, Google Tech Talk, February 2012
- **Privacy in the Age of Augmented Reality**, Singapore Management University, July 2011

- **Privacy in the Age of Augmented Reality**, National University of Singapore, July 2011
- **Social Insecurity: The Unintended Consequences of Identity Theft Prevention Policies**, Kansas City Federal Reserve Bank, March 2011
- **Speaker Series event (Video)**, Office of the Privacy Commissioner of Canada (OPC), March 2011
- **From the illusion of control to discounting the past: Privacy and Behavior Seattle**, Microsoft Interactive Entertainment Business, November 2010
- **Paduano Symposium in Business Ethics, 'From the illusion of control to discounting the past: Privacy and Behavior'**, New York University, Stern School of Business, October 2010
- **From the illusion of control to discounting the past: Privacy and Behavior**, Ecole Polytechnique Federal de Lausanne (EPFL), October 2010
- **From the illusion of control to discounting the past: Privacy and Behavior**, University of Waterloo, Computer Science Department, September 2010
- **Predicting Social Security Numbers from Public Data. (The Biological Chemistry Seminar Series has a tradition of inviting a few speakers from outside the field every year.)**, University of Pennsylvania, Biological chemistry seminar series, March 2010
- **The economics (and behavioral economics) of privacy (Web meeting)**., January 2010
- **Department of Homeland Security, Academic Exchange with CMU Researcher Alessandro Acquisti, Washington DC, July 2009.**, TRUST (Team for Research on Ubiquitous Secure Technologies) Executive Board Meeting
- **Computers May Be Able to Guess Your Social Security Number**, Dear Colleague Staff Briefing by Congressman Mike Doyle, Washington DC, July 2009
- **Privacy Risks from Mining Online Social Networks**, Princeton University, April 2009
- **Predicting Social Security Numbers from Public Data**, Penn State, October 2009
- **Google, Policy Research Seminars, Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, October 2009
- **UC Berkeley, EECS Trust Seminars, Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, October 2009
- **Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, University of Paris-Sud, March 2009
- **Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, University of Freiburg, February 2009
- **Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, Harvard University, February 2009
- **Privacy Risks from Mining Online Social Networks March 2009.**, New York University
- **Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, University of Michigan, January 2009
- **Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics**, Duke University, December 2008
- **Privacy Risks from Mining Online Social Networks**, John Hopkins University, September 2008
- **Privacy Risks from Mining Online Social Networks**, Pittsburgh Supercomputing Center, April 2008

- **Privacy Risks from Mining Online Social Networks**, University of Pennsylvania, The Wharton School, October 2007
- **Privacy Risks from Mining Online Social Networks**, University of Connecticut School of Business, October 2007
- **Privacy and Behavioral Economics**, Ubicomp day, Humboldt University, July 2007
- **Information Revelation and Privacy in Online Social Networks**, Indiana University CACR Talk, February 2006
- **Imagined Communities: Information Revelation, Privacy, and the Facebook**, University di Pittsburgh, Office of Cross-Cultural and Civic Leadership (OCCCL), October 2006
- **The Impossible Dream? The Privacy Debate in the USA and in Italy**, Societa Dante Alighieri of Pittsburgh, February 2006
- **Is There a Cost to Privacy Breaches? An Event Study**, Security and Privacy in Future Business Services Workshop: International Conference on Emerging Trends in Information and Communication Security (ETRICS), Freiburg, Germany, 2006
- **The Economics of Privacy**, Microsoft Research (MSR), Seattle, WA, August 2005
- **Privacy and Procurement**, CONSIP, Rome, Italy, May 2005
- **The Economics of Privacy**, Universita di Tor Vergata, Rome, Italy, May 2005
- **The Promise and Perils of a Technological Age, Privacy and Rationality**, CIPLIT Symposium on Privacy and Identity, Chicago, IL, October 2004
- **Privacy, Economics, and Immediate Gratification: Theory and Data**, University of Pittsburgh, School of Information Sciences, Pittsburgh, PA, October 2004
- **Sensitive Financial and Medical Data, Privacy and the Economics of Immediate Gratification**, PORTIA Workshop, Stanford, CA, July 2004
- **Privacy, Anonymity, and Tracking in Computer-mediated Economic Transactions**, Stanford University, Management Science and Engineering Seminars, Palo Alto, CA, February 2003
- **Privacy, Anonymity, and Tracking in Computer-mediated Economic Transactions**, UC Santa Cruz , Baskin School of Engineering, Santa Cruz, CA, February 2003
- **Privacy, Anonymity, and Tracking in Computer-mediated Economic Transactions**, University of Michigan, Ford School of Public Policy, Ann Arbor, MI, February 2003
- **Agent-based Modeling of Human-Computer Interaction and Work Practices onboard the International Space Station**, UC Berkeley, CS Department and School of Information Management and Systems Human-Centered Computing Seminars, Berkeley, CA, April 2002
- **Probabilistic Privacy in an Untrusted Environment**, UC Berkeley, CS Department Security Lunch Seminars, Berkeley, CA, April 2002
- **Privacy in the Digital Age: Three Myths, One Technological Solution, and Some Economic Incentives**, UC Berkeley, School of Information Management and Systems CalDay invited talk, Berkeley, CA, April 2002
- **Conditioning Prices on Purchase History**, UC Berkeley, Haas School of Business, Marketing Department Seminars, Berkeley, CA, January 2002
- **Conditioning Prices on Purchase History (Presented by Hal Varian.)**, Stanford GSB, Applied Microeconomics Seminars, Stanford, CA, November 2001

- **Conditioning Prices on Purchase History**, UC Berkeley, School of Information Management and Systems PhD Research Seminars, Berkeley, CA, November 2001
- **Conditioning Prices on Purchase History**, UC Berkeley, Economics Department IO Seminars, Berkeley, CA, October 2001
- **Conditioning Prices on Purchase History (Presented by Hal Varian.)**, UC Berkeley, Haas School of Business IO Fest 2001, Berkeley, CA, October 2001
- **An nk landscapes approach to modeling intelligent capital**, Santa Fe Institute, 2001 Graduate Workshop on Computational Economics, Santa Fe, NM, July 2001
- **Intelligent Capital: Computers as Nodes in the Network Economy**, UC Berkeley, School of Information Management and Systems PhD Research Seminars, Berkeley, CA, March 2001
- **Tacit collusion, Competition and Winner-take-all in E-commerce**, Xerox PARC, Information Science & Technology Lab Whistle Meetings, Palo Alto, CA, August 2000
- **Intelligent vs. Human Capital in the Endogenous/Exogenous Growth Debate**, London School of Economics, MPhil/PhD Seminars in Research Strategies, London, UK, January 1999
- **Job Creation and Job Destruction in the Russian Federation (Presented by Hartmut Lehmann)**, Catholic University of Leuven, Economic Department Seminars, Leuven, Belgium, 1999
- **Grime and Punishment: Job Insecurity and Wage Arrears in the Russian Federation (Presented by Hartmut Lehmann)**, Trinity College Dublin, Department of Economics Lunch-Time Seminars, Dublin, Ireland, November 1997

Seminars At Carnegie Mellon University

- **Privacy Seminar**, Who Benefits from the Data Economy?, February 2022
- **CMU Privacy Day**, CMU Privacy Day: An event celebrating International Data Privacy Day, January 2016
- **CCICADA Research Retreat**, March 2015
- **CyLab Seminars**, On the Roots of Privacy Concern, March 2015
- **CUPS Seminars**, On the Roots of Privacy Concerns, November 2014
- **Heinz Seminars**, An Experiment in Hiring Discrimination via Online Social Networks, Spring 2014
- **Sloan Symposium**, Privacy, Economics, and Behavior, September 2012
- **Alumni Breakfast**, Predicting Social Security Numbers from Public Data, January 2010
- **CyLab Seminar Series**, Of Frogs and Herds: Privacy, Information Disclosure, and Behavioral Economics, April 2009
- **Heinz Seminar Series**, Privacy Risks from Mining Online Social Networks, January 2008
- **CBDR Seminar Series**, Privacy Risks from Mining Online Social Networks, January 2008
- **INI Seminar Series**, Privacy Risks from Mining Online Social Networks, October 2007
- **HCI Seminar Series**, Privacy Risks from Mining Online Social Networks, October 2007
- **CyLab Capacity Building Program (IACBP)**, The Economics of Privacy, July 2006
- **CyLab Japan**, The Economics of Privacy., December 2006
- **Heinz College Convocation Talk. "The impossible dream? Privacy from the market to the Facebook.**, April 2006

- **CPIG Privacy Interest Group**, The Impossible Dream? Privacy From the Market to the Facebook., July 2006
- **CyLab Seminars**, Imagined Communities: Information Revelation, Privacy, and the Facebook., August 2006
- **TIP (Topics in Privacy) Seminars. "Privacy and Rationality" Pittsburgh**, September 2004
- **Software Seminar Series (Software Industry Center, Institute for Software Research International, and Software Engineering Institute, The Economics of Privacy, Pittsburgh**, February 2004
- **Cylab Partners Meeting, The Economics of Privacy, Pittsburgh**, March 2004
- **Cylab Seminars**, Homomorphic Voting Scheme without ad-hoc Physical Assumptions, Pittsburgh, January 2004

Teaching

- **Privacy in the Digital Age**, 2004 - present
MISM, Heinz College, Carnegie Mellon University
- **Economic Analysis**, 2004 - present
MISM, Heinz College, Carnegie Mellon University
(The material for this class has also been used for CMU-Japan classes and Distance Education classes)
- **Lectures series on Information Privacy**, 2009
Department of Economics, University of Paris-Sud
- **Information Privacy**, 2009
Master in Information Technology, Freiburg University
- **Information Privacy**, 2006 - 2010
Master in e-Procurement, University of Rome, Tor Vergata
- **Computer Applications for Social Scientists - Power Point**, 1997 - 1998
Lecturer, Faculty of Business, Economics, and Social Studies., Trinity College Dublin
- **Applied Micro-econometrics**, 1998
Graduate Teaching Assistant, Department of Economics, Trinity College Dublin
- **Mathematical and Statistical Methods**, 1997 - 1998
Undergraduate Teaching Assistant, Department of Economics, Trinity College Dublin

Guest Lectures

- Harvard University, *The Economics of Privacy*, in Urs Gasser's course
- Stanford University, *The Economics of Privacy*, in Jeff Hancock's course
- New York University Stern Business School, *Digital Economics seminar: economics of privacy readings and fifth assignment*, in Arun Sundararajan's course
- Stanford University, Law School, *Privacy and the Control Paradox*, in Ryan Calo's course
- New York University, Stern Business School, *The Economics of Privacy*, in Arun Sundararajan's course
- Carnegie Mellon University, Engineering and Public Policy, *The Economics of Privacy*, in Lorrie Cranor's course Privacy Project
- Carnegie Mellon University, Information Networking Institute, *Predicting Social Security Numbers from Public Data*

- Carnegie Mellon University, Heinz College, *The Economics of Privacy*, in Mark Wessel's course Distance Policy
- Yale University, *Privacy Risks from Mining Online Social Networks*
- University of Rome, Tor Vergata, Master in Information Security, *The Economics of Privacy and Information Security*
- Carnegie Mellon University, Social and Decision Science, *The Economics of Privacy*, in George Loewenstein's course Empirical Methods
- Carnegie Mellon University, School of Computer Science, *The Economics of Privacy*, in Lorrie Cranor's course Privacy Policy, Law, and Technology
- Carnegie Mellon University, Heinz College, *Introduction to Cryptography*, in Rahul Telang and Ashish Arora's course Information Security Management
- UC Berkeley, School of Information Management and Systems, *Privacy and Economics in the Information Society*, in Hal Varian's course Strategic Computing and Communications Technology graduate, (joint course for MOT, MBA, EECS, and IMS programs)

Course Development

- Developed *Privacy in the Digital Age* course for the MISM program program at Heinz College, Carnegie Mellon University
- Developed *Information Privacy* course for the Master in e-Procurement program at University of Rome, Tor Vergata

Textbooks/Tutorials Development

- **Brahms Tutorial**, Alessandro Acquisti, William Clancey, Ron van Hoof, Mike Scott and Maarten Sierhuis
Developed Tutorial for Brahms language (multi-agent simulation and modeling environment), now used by NASA and external researchers
- **Brahms TM01-0002**, Alessandro Acquisti, Maarten Sierhuis, and Chin Seah
167 pages, NASA Ames Research Center, 2001. Material from this tutorial was used in: "Modeling and Simulating Work Practice with the Brahms Multi-agent Environment"
- **Tutorial at the Conference on Behavior Representation in Modeling and Simulation (BRIMS 2005)**
Universal City, CA, May 2005, presented by Maarten Sierhuis and Chin Seah. It was also used in a similar tutorial presentation at the Agent-Directed Simulation (ADS) 2007 Conference, part of the Spring Simulation 2007 Multi Conference

Advising

Post-Doctoral Fellows

- **Daphne Chang**, Ph.D., Carnegie Mellon University, 2019 - present
- **Cristobal Cheyre**, Ph.D., Carnegie Mellon University, 2016 - 2019
- **Li Jiang**, Ph.D., UCLA, 2016 - 2018
- **Laura Brandimarte**, Ph.D., Carnegie Mellon University, 2013 - 2015
- **Eyal Peer**, Ph.D., Hebrew University of Jerusalem, 2011 - 2013
- **Fred Stutzman**, Ph.D., University of North Carolina at Chapel Hill, 2011 - 2012

- **Florian Schaub**, Ph.D., , 2014 - 2015
- **Brett Danaher**, Ph.D., University of Pennsylvania, 2008 - 2009
- **Ralph Gross**, Ph.D., Carnegie Mellon University, 2007 - 2010

Ph.D. Students

- **Zijun Ding**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor)
- **Michael Smith**, Ph.D., New Jersey Institute of Technology (Member of Ph.D. Committee)
- **Ryan Steed**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor)
- **Eduardo Mustri**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor)
- **Jessica Colnago**, Ph.D., SCS, Carnegie Mellon University (Co-Advisor)
- **Logan Warberg**, Ph.D., EPP, Carnegie Mellon University (Co-Advisor)
- **Ying Lei Toh**, Ph.D., Toulouse School of Economics (Member of Ph.D. Committee (now at Kansas City Fed))
- **Veronica Marotta**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor, (now at University of Minnesota))
- **Sonam Samat**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor (now at Facebook))
- **Jim Graves**, Ph.D., EPP, Carnegie Mellon University (Main Advisor)
- **Peter Story**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee)
- **Daniel Mullen**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee)
- **Jian Chen**, Ph.D., Carnegie Mellon University (Member of Ph.D. Committee, (now at University of Illinois at Chicago))
- **Yixin Zou**, Ph.D., Carnegie Mellon University (Member of Ph.D. Committee, (now at University of Michigan))
- **Daniela Sele**, Ph.D., Carnegie Mellon University (Member of Ph.D. Committee, (now at ETH Zurich))
- **Erin Carbone**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee)
- **Hazim Halmuhimedi**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee)
- **Bin Liu**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee)
- **Pedro Leon**, Ph.D., CyLab Usable Privacy and Security Laboratory (CUPS), Carnegie Mellon University (Member of Ph.D. Committee)
- **Leslie John**, Ph.D., Department of Social and Decision Sciences, Carnegie Mellon University (Member of Ph.D. Committee (now at Harvard Business School))
- **Aleecia McDonald**, Ph.D., Department of Engineering and Public Policy, Carnegie Mellon University (Member of Ph.D. Committee (now Director of Privacy at Stanford's Center for Internet & Society))
- **Idris Adjerid**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor (now at Notre Dame University))

- **Laura Brandimarte**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor (now at University of Arizona))
- **Sasha Romanosky**, Ph.D., Heinz College, Carnegie Mellon University (Main Advisor (now at RAND))
- **Ponnurangam Kumaraguru**, Ph.D., COS Program, Carnegie Mellon University (Member of Ph.D. Committee (now at Indraprastha Institute of Information Technology, Delhi))
- **Steve Shang**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee (now at ICANN))
- **Janice Tsai**, Ph.D., School of Computer Science, Carnegie Mellon University (Member of Ph.D. Committee (now at Microsoft))

Supervised Master Theses

- **Lucas Falivene**, MSISPM Thesis, 2010 (Main Advisor)
- **Ran Tao**, INI MSIT-IS Thesis: Cross-cultural Analysis of Privacy/Disclosure Behavior from Users of CMU Facebook Network, 2010
- **Hanan Hibshi**, INI MSISTM Thesis, 2011 (reader)
- **Shinichi Mori**, INI MSISTM Thesis, 2010 (reader)
- **Hideyuki Sakono**, MSISPM Thesis, 2010
- **Julia Gideon**, MSISPM Thesis, 2006
- **Ioanis A Bitermas**, MSIT Thesis, 2008
- **Eric Chang**, MSISPM Thesis, 2006
- **Jimin Lee**, MSISPM Thesis, 2006
- **Shaun Byrnes**, MSISPM Thesis, 2006
- **Samuel Edoho-Eket**, Master Thesis, TR 2004-15, School of Computer Science, Carnegie Mellon University, 2004 (reader)

Supervised Master Projects

- **Bank of Tokyo-Mitsubishi UFJ: The Future Authentication for Financial Services on the Internet**, *Anurag Bhatt, Furkan Civelek, Will Liu, Dong Uk Kim, Mia Wang*
Capstone project, Heinz College, Carnegie Mellon University
- **Privacy and Data Loss Issues in Multinational Bank Mergers**, *Kavita Khadye, Kan Khampanya, Steve Cramer, Diana Widjaja, Mona Garg, Feng Lin*
Master Capstone Project for EY, Heinz College, Carnegie Mellon University
- **Government as a Market Maker**, *Basil Al-Essa, Robert Kaminski, Deepak Sharma, Arunkumaran Varadharajan, Seth Watson, Marc Wautier*
Systems Synthesis Project for Deloitte, Heinz College, Carnegie Mellon University
- **Identity Verification on the Net: A Vulnerability Assessment**, *Yatish Mamniya, Mrinal Manohar, Bradley Becker, Napat Boonsaeng, Candice Jang, Edwin Kairu*
MSISPM Project for the Federal Bureau of Investigation (FBI), Heinz College, Carnegie Mellon University
- **Web 2.0 and Social Networking: Corporate Aspects and Opportunities**, *Kumaraswamy Mydala Srikantappa, Malarvizhi N. Velappan, Nomita Rajan, Raymundo Segovia, and Saurav Sharma*
Systems Synthesis Project for GlaxoSmith Klein, Heinz College, Carnegie Mellon University

- **Ensuring Privacy Protection Within the US Department of Labor - A Practical Risk Based Approach**, *Jeremy J. Hyland, Michael Ee, Sheldon A. Durrant, Ming Peng (Clement) Chen, Jin Seok Park, and Leticia V. Nisbett*
MSISPM Project for the Department of Labor, Heinz College, Carnegie Mellon University
- **Drivers for Vulnerability Assessment**, *Don Ojoko-Adams, Rebecca DerGarabedian, Shaun Gilmore, John Reaghart*
MSISPM Project, Heinz College, Carnegie Mellon University

Supervised Independent Projects

- **Isaac White**, 2015
- **Rahul Pandey**, 2011
- **Aravind Bharadwaj**, 2011
- **Nithin Betegeri**, 2011
- **Nitin Grewal**, 2011
- **Kumar Kunal**, 2011
- **John Interlante**, 2011
- **Sharat Sannabhadti**, 2011
- **Anuj Gupta**, 2011
- **Sharat Sannabhadti**, 2011
- **Shivkant Ranade**, 2011
- **Thejas Varier**, 2011
- **Snighda Nayak**, 2010
- **Ganesh Raj ManickaRaju**, 2010
- **Pooja Bandu**, 2010
- **Rohan Malhotra**, 2010
- **Rituparna Dei**, 2010
- **Soumya Srivastava**, 2010
- **Troy Stevens**, 2010
- **Vasundhara Garg**, 2010
- **Troy Stevens**, 2010
- **Yogesh Badwe**, 2010
- **Chaitra Kamath**, 2009
- **Eric Morris**, 2009
- **Aditya Amonkar**, 2009
- **Shankar Narayanan Viswanathan**, 2009
- **Sajit Kunnumkal**, 2008
- **Dhruv Mohindra**, 2007
- **Alok Yardi**, 2005
- **Pam Karla**, 2005

- **Mustafa Khan**, 2005
- **Priya Kothari**, 2004
- **Aaron Rankin**, 2004

Informal or Occasional Academic Advising

- **Danny Fernandez**, Ph.D. Student, Heinz College, Carnegie Mellon University
- **Xue Bay**, Ph.D. Student, Heinz College, Carnegie Mellon University
- **Il-Chul Moon**, Ph.D. Student, CASOS, Carnegie Mellon University
- **Ihnaee Choi**, Master Student, Heinz College, Carnegie Mellon University
- **Anand Nandkumar**, Ph.D. Student, Heinz College, Carnegie Mellon University
- **Anuj Kumar**, Ph.D. Student, Heinz College, Carnegie Mellon University
- **Bin zhang**, Ph.D. Student, Heinz College, Carnegie Mellon University

Service

Chair

- **Chair and Organizer**, Security and Human Behavior (SHB), 2011, 2018, 2023
- **Co-Chair**, Cyber-security, privacy and ethics of IS, ICIS, 2018
- **Co-Chair and Co-Organizer**, Workshop on Bright ICT at ICIS, 2015
- **Co-Chair and Co-Organizer**, Second Privacy Personas and Segmentation (PPS) Workshop, SOUPS, 2015
- **Co-Chair and Co-Organizer**, Privacy Personas and Segmentation (PPS) Workshop, SOUPS, 2014
- **Chair**, Security and Human Behavior (SHB), Georgetown University, 2015
- **Co-Chair and Co-Organizer**, Dagstuhl Seminar 13312, "My Life, Shared - Trust and Privacy in the Age of Ubiquitous Experience Sharing" Alessandro Acquisti (Carnegie Mellon University, US), Ioannis Krontiris (Goethe-Universität Frankfurt am Main, DE), Marc Langheinrich (University of Lugano, CH), Martina Angela Sasse (University College London, GB), 2013
- **Co-Chair**, Security and Human Behavior (SHB), USC, 2013
- **Co-Chair and Co-Organizer**, Privacy Workshop, IConference, 2013
- **Co-Chair and Co-Organizer**, Workshop on Information Systems Economics (WISE), 2012
- **Co-Chair**, Security and Human Behavior (SHB), New York, 2012
- **Co-chair**, Security Track, Sixth Mediterranean Conference on Information Systems (MCIS), Cyprus, 2011
- **Co-Chair and Co-Organizer**, Security and Human Behavior (SHB), with Bruce Schneier and Ross Anderson, Cambridge (UK), 2010
- **Co-Chair**, Third International Conference on Trust and Trustworthy Computing (TRUST), Berlin, 2010
- **Co-Chair and Co-Organizer**, Security and Human Behavior (SHB), with Bruce Schneier and Ross Anderson, MIT, Boston, 2009
- **Co-Chair and Co-Organizer**, Research Track at Computers Freedom and Privacy Conference, with Lorrie Cranor, Washington DC, 2009

- **Co-Chair and Co-Organizer**, Security and Human Behavior (SHB), with Bruce Schneier, Ross Anderson, and George Loewenstein, MIT, Boston, 2008
- **Co-Chair and Co-Organizer**, Sixth Workshop on the Economics of Information Security (WEIS), with Rahul Telang, 2007
- **Co-Chair and Co-Organizer**, DIMACS Workshop on Information Security Economics, 2007
- **Co-Chair**, Privacy in Electronic Commerce Track, International Conference on Electronic Commerce (ICEC), 2007
- **Chair and Organizer**, Session on the "Economics of Information Security and Privacy" at the XV Tor Vergata International Conference on Banking and Finance, with Jean Camp, 2006
- **Chair**, PET Award Committee, 2006

Editorial Boards

- **Associate Editor**, Management Science, 2018 - present
- **Area Editor**, Journal of Cybersecurity, 2016 - present
- **Senior Editor**, Information Systems Research, 2016 - 2022
- **Guest Co-editor**, Information Systems Frontier, Special Issue based on the ICIS 2018 Privacy, Security, and Ethics track, 2019
- **Guest Co-editor**, JASIS, Special Issue on Bright ICT, 2015
- **Guest Co-editor**, Electronic Markets, Special Issue on Markets for Personal Data, 2014
- **Co-Editor**, IEEE Security & Privacy, "In Our Orbit" column, 2013 - 2016
- **Co-Editor**, IEEE Security & Privacy, "On the Horizon" column, 2012 - 2013
- **Associate Editor**, Information Systems Research, 2012 - 2015
- **Associate Editor**, Information Systems Research, Special Issue on Social Media and Business Transformation, 2012
- **Associate Editor**, Management Science, Special Issue on Business Analytics, 2012
- **Member of the Editorial Board**, Information Security Series. College Publications, 2009 - present
- **Member of the Advisory Board**, SSRN LSN Information Privacy Law Abstracting eJournal, 2008 - present
- **Member**, International Editorial Review Board (IERB), International Journal of Information Security and Privacy (IJISP), 2006 - present
- **Member of the Editorial Board**, I/S Journal, 2004 - present

Organizer

- **Co-Organizer**, Schloss Dagstuhl, "My Life, Shared - Trust and Privacy in the Age of Ubiquitous Experience Sharing," 28-Aug-13, 2013
- **Organizer**, Carnegie Mellon University, Celebration of International Privacy Day, 2011
- **Co-organizer**, UBICOMP Privacy Workshop, with Jason Hong, Jens Grossklags, and John Canny, 2004, 2005

Program Committees

- **Program Committee**, CPDP, 2023

- **Program Committee**, CPDP, 2021
- **Program Committee**, CIST, 2021
- **Program Committee**, ConPro, 2021
- **Program Committee**, WEIS, 2004 - 2023
- **Program Committee**, CIST Best Paper Award, 2020
- **Program Committee**, CPDP, 2020
- **Program Committee**, CIST, 2020
- **Program Committee**, ConPro, 2020
- ACM CCS, 2018
- PET Award for Outstanding Research in Privacy Enhancing Technologies, 2014.
- EPIC International Champion of Freedom Award program committee., 2015
- ACM Workshop on Information Sharing and Collaborative Security (WISCS), 2015
- Doctoral consortium, iConference, Berlin, 2014
- COBE, 2016
- ACM HotSoS, 2016
- USEC, 2014
- CPDP, 2014
- CPDP Multidisciplinary Privacy Award, 2014
- **Associate Editor**, Privacy and Security track, International Conference on Information Systems (ICIS), 2010, 2011, 2012, 2013, 2014
- Committee Member, EPIC International Champion of Freedom Award, 2014
- Workshop on Privacy Enhancing Technologies (PET), 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2012, 2014
- **Associate Editor**, Economics of IS track, International Conference on Information Systems (ICIS), 2008
- **Associate Editor**, Security and Privacy Track, European Conference of Information Systems (ECIS), 2013
- **Associate Editor**, Wirtschaftsinformatik Conference, Zurich, 2010
- Learning from Authoritative Security Experiment Results, Arlington, VA, 2012
- Financial Cryptography Conference (FC), 2007, 2009, 2010, 2013, 2014
- Conference on Decision and Game Theory for Security GameSec, 2012
- Security and Social Networking (SESOC), 2012
- Annual Privacy Forum, 2012
- Steering Committee, 'PI meeting for the NSF Secure and Trustworthy Cyberspace (SaTC) program', Maryland, 2012
- AINA Conference, 2012
- POST, 2012
- Second International Workshop on Privacy and Security in Online Social Media, Rio De Janeiro, Brazil, 2013

- Symposium on Usable Privacy and Security (SOUPS), 2010, 2012, 2013
- The Third Conference on Decision and Game Theory for Security, 2012
- SESOC 2012: 4th International Workshop on Security and Social Networking, Lugano, Switzerland, 2012
- 9th International Conference on TRUST, PRIVACY AND SECURITY IN DIGITAL BUSINESS, Vienna, Austria, 2012
- WOSN, 2012
- International Conference on Wirtschaftsinformatik, Zurich, Switzerland, 2011
- Member of Steering Committee, International Conference on Trust and Trustworthy Computing (TRUST), 2010, 2011
- Workshop on the Security of the Internet of Things, 2010
- International Workshop on Data Privacy Management (DPM), Athens, 2010
- Conference on Information Systems, 2010
- Symposium on Usable Privacy and Security (SOUPS), 2010, 2012, 2013
- International Workshop on Privacy and Personalization in Information Systems, ARES, 2008
- APWG eCrime Researchers Summit (eCrime), 2007
- ACM Electronic Commerce Conference (Senior PC member in 2010, 2012), 2006, 2007, 2008, 2009, 2010, 2012
- Conference on Information Systems and Technology (CIST), 2009, 2010, 2011, 2013, 2015, 2016
- Internet of Things Conference (IOT), 2010
- International Symposium on Information Security, 2009
- International Workshop on Data Privacy Management, 2010
- Web Monetization Workshop, WWW, 2010
- Security and Privacy Track, WWW, 2010
- iConference, 2009, 2010, 2011, 2012, 2017
- TrustBus, 2006, 2007, 2009, 2010, 2011, 2012
- Financial Cryptography Conference (FC), 2007, 2009, 2010
- International Conference on Availability, Reliability and Security (ARES), 2007, 2008
- International Conference on Emerging Trends in Information and Communication Security (ETRICS), 2006
- WESII: Workshop on the Economics of Securing the Information Infrastructure, 2006
- Workshop on Privacy-Enhanced Personalization at the Computer-Human Interaction Conference (CHI), 2006
- International Symposium of Information Systems (ISIS), 2006, 2007
- Conference on Mobile Ad-hoc and Sensor Networks (MSN), 2006
- Information Security Conference (ISC), 2006
- Workshop on Quality of protection (QoP), 2005 (at ESORICS/METRICS 2005), 2006, 2007, 2008, 2005, 2006, 2007, 2008
- Workshop on Location- and Context-Awareness (LoCA) at the International Conference on Pervasive Computing (Pervasive), 2006, 2007

- IASTED International Conference on Web Technologies, Applications, and Services, 2005
- Workshop on Privacy in the Electronic Society (WPES) at the ACM Computer and Communication Security Conference (CCS), 2005, 2008, 2013

Discussion or Panel Chair (Selected)

- **Participant**, NSF SaTC EAGER Workshop, 2016
- **Session Chair**, Workshop on the Economics of Information Security (WEIS), 2009
- **Discussant**, NBER Summer Workshop on IT & Economics, 2010
- **Discussant**, Workshop on Information Systems Economics (WISE), 2008, 2010
- **Discussant**, American Economic Association Annual Meeting, Sessions: "Economics of Open Source" and "Economics of Privacy." at San Diego, CA, January 2004
- **Discussant**, American Economic Association Annual Meeting, Sessions: "Markets for Information" and "Firm Behavior in the Internet Economy.", January 2013

Journals Reviewing

- Invited Ad Hoc Editor for a manuscript submitted to Proceedings of the National Academy of Science (PNAS)
- Journal of Political Economy
- Journal of Legal Studies
- The RAND Journal of Economics
- Information Systems Journal
- American Economic Journal
- Science
- Proceedings of the National Academy of Science (PNAS)
- American Economic Review
- Management Science
- Marketing Science
- Information Systems Research
- Applied Economics
- European Conference on Information Systems
- IEEE Security and Privacy
- ACM Computing Surveys
- ACM Surveys
- Communications of the ACM
- Applied Economics
- IEEE Computer
- Information Systems Frontiers
- Journal of the Association for Information Systems
- Journal of Computer- Mediated Communication

- Journal of Economics Management and Strategy
- IPSI
- MIS Quarterly
- Cognitive Science
- Economics of Transition
- Journal of the American Society for Information Science
- Electronic Commerce Research Journal
- IEEE Transactions on Mobile Computing
- Information Systems Research
- The Handbook of Information Security
- Information Economics and Policy
- IEEE Transactions on Dependable and Secure Computing
- Identity in the Information Society Journal
- Risk Analysis
- B.E. Journal of Economic Analysis & Policy
- Electronic Commerce Research and Applications

Conferences and Workshops Reviewing

- IEEE/IFIP International Conference on Dependable Systems and Networks (DSN)
- Review Panelist, NSF SATC Program
- International Conference on Information Systems
- Hawaii International Conference on System Sciences
- CHI
- CSCW

Grants and Other Reviewing

- Report on Privacy Research and Best Practices: Summary of a Workshop for the Intelligence Community
- National Academy of Sciences
- National Science Foundation Site Visit Reviewer
- National Science Foundation Career Proposal Reviewer
- National Science Foundation (reviewer and reviewing panel participant
various programs)
- BSF (United States-Israel Binational Science Foundation)
- UK Economic and Social Research Council (ESRC)
- Dutch Technology Foundation STW
- NASA SBIR Program
- National Science Foundation IIS Program
- TOKEN (Netherlands Organization for Scientific Research

Affiliations and Other Positions

- **Member, Board of Regents, National Library of Medicine**, 2015 - present
- **CDT Fellow**, 2016 - present
- **Council Member, Big Data and Society**, 2014 - present
- **Board of Advisors, Future of Privacy Forum**, 2011 - present
- **Co-Director, CMU Center for Behavioral Decision Research (CBDR)**, 2010 - present
- **Member, Aspen Institute Italia**, 2010 - present
- **Member, EPIC Advisory Board**, 2010 - present
- **Fellow, Ponemon Institute**, 2008 - present
- **Charter Contributor to the Privacy Network at the Centre for Innovation, Law and Policy at the University of Toronto**, 2006 - present
- **Member, Cylab Privacy Interest Group**, 2005 - present
- **Member, CMU Usable Privacy and Security Laboratory**, 2004 - present
- **Member, CMU Information Networking Institute**, 2004 - present
- **Member, Carnegie Mellon Cylab**, 2003 - present
- **Member, CMU Privacy Technology Center**, 2003 - present
- **Research Fellow, IZA**, Berlin, Germany, 2004 - 2007
- **Research Affiliate, IZA**, Berlin, Germany, 2001 - 2003
- **Member, European Economic Association**, 1997 - 1998

CMU Service

- Carnegie Mellon University IRB Board Chair, 2022-present
- Cylab Strategic Planning Committee Member
- Software Engineering Institute's CERT Division, National Initiative for Cybersecurity Advancement (NI4CA) NI4CA Working Group Member
- Carnegie Mellon University IRB Board Member, 2020
- Heinz Dean Evaluation Committee Co-Chair, 2020
- CBDR Co-Director/Steering Committee Member
- Peex Lab Director
- Heinz College Privacy/Security Faculty Hiring Committee Chair, 2018, 2022
- Member, CyLab Reappointment and Promotions Committee
- Member, CyLab Education Committee
- Member, SEI project Ad Hoc Committee, 2015 - 2016
- Member, University Strategic Planning Thrust Committee on Research, Creativity, Innovation and Entrepreneurship, 2015
- Heinz representative, CMU Senate, 2013 - 2014
- Heinz representative, CMU Berkman Faculty Development Fund, (Chair in 2014 and 2015), 2013, 2014, 2015
- Faculty Chair, ISM program, Heinz College, 2012 - present

- Core faculty member, MSIT in Privacy Engineering, 2013 - present
- Heinz representative, CMU Faculty Senate, 2012
- Committee Member, MISM-MIST, 2008 - present
- Member, Living Analytics Research Center (LARC), Singapore Management University (SMU) and Carnegie Mellon University (CMU) collaboration. Spent July 2011 in at SMU as part of the partnership., 2011 - present
- Alternate Representative of the Heinz College, I3P meetings, 2010 - present
- Presented at Cylab Partners meetings, 2004 - present
- Presented at Cylab ARO meetings, 2004 - present
- Co-Organizer (with Karen Clay), Monday Heinz Research Seminars, Fall 2010 - Spring 2011
- Mentor, IGERT students, 2011
- Participated in Cylab Silicon Valley event (organized by CyLab Senior Fellow Richard Power), 2010
- Member of Advisory Board, Lorrie Cranor's 'Privacy Project' Course, Spring 2010
- Presented at Heinz College Dean s Advisory Board meetings, 2009 - 2010
- Interviewed faculty candidates for the Heinz College, International Conference of Information Systems (ICIS), 2010
- Delivered talks at IACB program, Carnegie Mellon University, 2007, 2009, 2010
- Participated in marketing campaigns (videos, photos, interviews), Carnegie Mellon Centennial campaign.
- Participated in Carnegie Mellon University Teaching Roundtable, 2009
- Heinz College Transition Committee (Information School), 2008
- Met with numerous companies, agencies, and entities visiting Carnegie Mellon University and Heinz College, including: National Association of Schools of Public Affairs and Administration Accreditation, Site Visit for the Master of Public Policy and Management (MSPPM) Program and Master of Public Management (MPM) Program, 2007
- Presentations to CyLab partners including: Bell Canada, Intel, Boeing, Merrill Lynch, and Royal Bank of Canada
- Conference call with Financial Services Technology Consortium (FSTC) for the Trust project
- Meetings with Huron Consulting Group Consulting, on behalf of Office of Sponsored Programs, 2011
- Meetings with MITRE, 2011

Additional Service

- Consulted by several governmental agencies, including NIST, NSF, and Consumer Financial Protection Bureau.
- Expert consultant in lawsuits cases involving economic aspects of privacy and personal information valuation.
- Invited to join EPIC s Amicus briefs, including EPIC Amicus Brief in Medical Record Data Mining Case.
- Invited Lecturer at the iSchool Inclusion Institute (i3), the School of Information Sciences, the University of Pittsburgh, June 2011
- Member of Scientific Committee, Master in eProcurement, Department of Economics and Business, University of Tor Vergata, Rome, 2007 - present

- Member of PET Award for Outstanding Research in Privacy Enhancing Technologies Committee, 2007, 2008
- Member of Harvard Berkman Center's Youth and Media Policy Working Group Initiative, 2009 - present
- Carnegie Mellon University, Heinz College Alumni Reunion. Moderator, Panel: "What does the government have a right to know about you? Technological Efficiency versus Privacy and Civil Liberties." Pittsburgh, PA, October 2004
- Wombat Security Technologies Advisory Board member, 2009 - present
- Digizen Advisory Board member, 2007 - present
- Civic Science Advisory Board member, 2008 - present
- Advisory Board member, EU Network of Excellence in Economics of Privacy.
- Invited to collaborate to a BlueSky proposal for the National Aeronautics & Space Administration on Composing the Right Mix of Humans & Technology for Lunar Surface Exploration, 2007-2008
- Invited to participate as reviewer in the NSF Human-Centered Computing panel, 2008
- Invited participant in the NSF IIS-GENI Workshop, Boston., July 2008
- Invited to collaborate in privacy project for the Ontario Ministry of Health by the Privacy Centre of Excellence, Bell Enterprise Group, Bell Canada, 2008
- External Advisor PhD Thesis, Cambridge, December 2011
- Numerous presentations to executives and representatives from: CIA, Office of the Information and Privacy Commissioner of Ontario (IPC), ENISA (European Network and Information Security Agency), myCFO, Ariba, Invus Group, congressional staffers, Committee on Energy and Commerce, Subcommittee on Commerce, Manufacturing, Trade and other organizations.

Other Professional Experiences

- **Visiting Student, NASA Ames Research Center, Research Institute for Advanced Computer Science, 2001 - 2003**
Worked with Dr. Maarten Sierhuis and Dr. William Clancey as researcher and "Brahms" modeler (multi-agent simulation environment for Modeling, planning and simulating teamwork and work practices). Wrote language Tutorial now used by NASA and external researchers. Worked on models of the International Space Station (ISS) and the collaboration between the ISS crew and robotic assistants such as the PSA (Personal Satellite Assistant) and the Robonaut. Beta tested new components of the "Brahms" development suite and contributed to new language definitions and components. Reviewed external proposals seeking NASA Small Business Innovation Research (SBIR) program funding.
- **Graduate Student Researcher, UC Berkeley, School of Information Management and Systems, 2000**
Research assistant for Prof. Hal Varian, Dean of the School of Information Management and Systems. Worked on taxation of Internet commerce and Internet privacy.
- **Intern, Xerox PARC, Information Science and Technology Lab, 2000 - 2003**
Worked with the Internet Ecologies team and researched e-commerce competitive dynamics using computational methods and simulations. Supervisors: Prof. Bernardo Huberman and Dr. Tad Hogg.
- **CEO and Cofounder(2000-2001); Chief Architect (2002-2003), PGuardian Technologies, Inc., 1998**
Architect of core technology and business model for PGuardian Technologies, Inc., an electronic payment services provider offering privacy enhancing solutions. Designed protocols, patent applications, and developed alpha product. Supervised implementation and coordinated technology and business strategies.

- **Research Assistant, Trinity College Dublin, Department of Economics, 1998 - 1999**
Researched India exports to EU. Worked on macro policy aspects; prepared, administrated, and analyzed large trade dataset. Principal Investigator: Prof. Dermot McAleese.
- **Director of E-commerce and UK Sales & Marketing, PPMusic.com, 1998**
Managed e-commerce strategy and website development. Managed UK sales and marketing strategy and placed company's products with main music UK retailers (Borders UK and Tower Records)
- **Board member, PPMusic.com, 1998 - present**
- **Summer Associate, Market Analyst, J.P. Morgan, 1997 - 1998**
Worked with Emerging Markets Research (London). Developed applications and produced research on Russian external debt/ banking system for trading floor. Supervisors: Mr. Ed Bartholomew and Dr. Arnab Das.
- **Research Assistant, Trinity College Dublin, Department of Economics, 1993 - 1995**
Researched Russian labor dynamics. Member of TACIS/ACE funded project; traveled to Russia for data gathering; completed statistical and econometric analysis of large firm-level datasets. Principal Investigator: Prof. Hartmut Lehmann.
- **Production Assistant, CPA Edizioni Musicali**
Responsible for the production of classical CDs for CPA Edizioni Musicali (then PPMusic.com). Assisted in recording, mastering, production and distribution.

Additional Education

- **Santa Fe Institute, 2001**
Participant, Graduate Workshop on Computational Economics
- **Santa Fe Institute, 1997**
Participant, Graduate Workshop on Computational Economics
- **Trinity College Dublin. School of Mathematics, 1995 - 1996**
Coursework in the M.Sc. in High Power Computing, Trinity College Foundation HPC Fellowship
- **Trinity College Dublin**
Participant, Business Economics and Social Studies European Union Erasmus exchange Program
- **Liceo Classico Tito Lucrezio Caro, Rome, 1987 - 1991**
Maturita' classica 60/60 (Classical studies), Latin, Greek, and Philosophy

Misc

- Music: SIAE Music and Lyrics Writer certifications
- Music: Expertise in MIDI systems and KORG X series, Roland JV series
- Music: Soundtrack and lyrics composer for theater, cinema, and television productions (BMG Ariola, RAI National Television)
- Non Academic books: "La Compagnia Poligonale," Collana I Piombi. Edizioni del Leone: Venice, IT, 1995
- Languages: Fluent in Italian and English. Some French, Latin, and classic Greek

References

- **Prof. Mario Baldassarri**, University of Rome; Former Italian Deputy Minister for Economics and Finance

- **Prof. Hartmut Lehmann**, Heriot Watt University, School of Management and Languages, Department of Economics
- **Prof. Doug Tygar**, UC Berkeley, Computer Science Department and School of Information Management and Systems
- **Dean Hal R. Varian**, UC Berkeley, School of Information Management and Systems and Department of Economics

Media Interviews & Mentions

- **The New York Times**: [Opinion | If It's Advertised to You Online, You Probably Shouldn't Buy It. Here's Why.](#), 04/06/2023
- **Spectator, Australia**: [Has TikTok's time run out?](#), 12/01/2022
- **KRMP Radio**: [All of that investigation, mature towards the picking](#), 12/12/2022
- **Nextgov**: [Statistical Uncertainty Could be Problematic for Evidence-Based Policies, Study Finds](#), 09/12/2022
- **EurekaAlert**: [Debate over new census privacy measures overlooks larger issues with data error in Title I funding](#), 08/25/2022
- **Digiday**: [A 'data buffet': Mozilla's review of pregnancy and period trackers sheds light on data privacy concerns](#), 08/18/2022
- **Quartz**: [A brief history of SSNs](#), 06/15/2022
- **Security Boulevard**: [Security and Human Behavior \(SHB\) 2022](#), 05/31/2022
- **Marginal Revolution**: [More Guns, Less Burglaries](#), 04/20/2022
- **AggreStrat**: [Guns, Privacy, and Crime — by Alessandro Acquisti, Catherine Tucker](#), 04/18/2022
- **Agenda Digitale**: [La Storia della privacy ci aiuta a difendere meglio questo diritto: ecco perché](#), 04/13/2022
- **Pittsburgh Tribune Review**: [Growth in surveillance technology pits law enforcement against privacy concerns](#), 04/10/2022
- **The Print**: [How dating apps exploit India's loosely formed definition of 'personal information'](#), 03/26/2022
- **Digital Context**: [Apple and California are pushing advertising to adapt for the better](#), 03/24/2022
- **The Conversation**: [Your sense of privacy evolved over millennia – that puts you at risk today but could improve technology tomorrow](#), 02/11/2022
- **BobSullivan.net**: [Don't like being stared at? That's why we have a primal need to fix the Internet](#), 02/02/2022
- **Mirage News**: [Privacy's evolutionary roots may help shape its future in digital age](#), 01/21/2022
- **Mngdep Teipir**: [I asked Tinder for my personal information. They delivered me 800 content of my personal greatest, darkest techniques » University](#), 12/26/2021
- **Positano News**: [A Positano Alessandro Acquisti, docente di Information Technology e Public Policy negli USA](#), 12/16/2021
- **La Regione**: [Google e Facebook, un problema da 2'700 miliardi di dollari](#), 12/05/2021
- **Adota**: [I inquired Tinder for my personal facts. They sent me personally 800 pages of my personal greatest, darkest strategies](#), 11/21/2021

- **NPR:** [There's an app to help prove vax status, but experts say choose wisely](#), 11/17/2021
- **Vanity case:** [Cuanta documentacion tiene Tinder sobre ti y como puedes averiguarlo](#), 11/14/2021
- **avast! Blog:** [Exploring the intersection of privacy, AI, and security at CyberSec&AI Connected](#), 11/10/2021
- **Wall Street Journal:** [Facebook to Shut Down Facial Recognition in Photos, Videos](#), 11/02/2021
- **PONYL Real:** [I inquired Tinder for my favorite info. They sent myself 800 sites of my greatest, darkest formulas](#), 11/01/2021
- **Tech Portal:** [CyberSec&AI Connected 2021 will address AI's role in the future of online protection](#), 10/27/2021
- **Quadratin Mexico:** [Niegan prisión domiciliaría a Rosario Robles y se queda en Santa Martha](#), 10/21/2021
- **PUEBLANOTICIAS.COM.MX:** [Advierten expertos avances y desafíos en la tecnología para la protección de datos personales](#), 10/21/2021
- **Hoja de Ruta:** [México, preparado para los trabajos de la Asamblea Global de Privacidad 2021, a celebrase del 18 al 21 de octubre: INAI](#), 10/17/2021
- **Hoja de Ruta:** [México, preparado para los trabajos de la Asamblea Global de Privacidad 2021, a celebrase del 18 al 21 de octubre: INAI](#), 10/17/2021
- **Asian Today:** [Online, The](#), 09/21/2021
- **Kuryalaviagens.com:** [I inquired Tinder for your data. It directed myself 800 pages of my greatest, darkest tips](#), 08/25/2021
- **Real Estate Club:** [Cuanta informacion dispone de Tinder referente a ti y no ha transpirado como puedes averiguarlo](#), 08/22/2021
- **Pittsburgh Post:** [Gazette](#), 08/16/2021
- **Experientia:** [The drive for privacy and the difficulty of achieving it in the digital age – putting people first – by Experientia](#), 08/09/2021
- **Automatic Blogging:** [California desires Silicon Valley to pay you an information dividend](#), 08/05/2021
- **ADOTAS:** [Sabes cuŕnta referencia dispone de Tinder referente a ti? Te decimos cŕmo puedes averiguarlo](#), 07/19/2021
- **QMIN Magazine:** [Cuŕnta documentaciŕn dispone de Tinder referente a ti desplazŕndolo hacia el pelo cŕmo puedes averiguarlo](#), 07/06/2021
- **Dynamant X-35:** [Cuŕnta noticia goza de Tinder sobre ti y cŕmo puedes averiguarlo](#), 07/05/2021
- **PETIT WEB:** [Les rŕgulateurs s'allient pour embrasser le rythme des plateformes](#), 06/21/2021
- **TIME:** [TikTok Has Started Collecting Your 'Faceprints' and 'Voiceprints.' Here's What It Could Do With Them](#), 06/14/2021
- **Kuryalaviagens.com:** [We asked Tinder for my data. It delivered me 800 pages of my deepest, darkest secrets](#), 06/12/2021
- **Security Boulevard:** [Security and Human Behavior \(SHB\) 2021](#), 06/04/2021
- **Literary Hub:** [Why Targeted Ads Are a Disaster for Democracy](#), 04/09/2021
- **Salon24 (Poland):** [Eye of Sauron](#), 03/29/2021
- **The National Law Review:** [Legal and Economic Analysis of Personal Data-Related Collective Actions in the UK](#), 03/17/2021

- **The National Law Review:** [Assessing Damages in Data Privacy and Data Breach Class Actions Involving Health Data in the Wake of COVID-19](#), 03/15/2021
- **The New York Times:** [America, Your Privacy Settings Are All Wrong](#), 03/06/2021
- **telex:** [What's Up, WhatsApp? The Opaque World of Online Ads](#), 03/06/2021
- **Corriere Daily Podcast:** [TikTok e i nostri figli: come ridurre i rischi senza dare tutte le colpe al web](#), 02/15/2021
- **International Banker:** [Big Data and Concerns Over Privacy](#), 01/26/2021
- **CyLab:** [CyLab Researchers Design Privacy Icon to be Used by California Law](#), 12/11/20
- **Freakonomics Podcast:** [Does Advertising Actually Work?](#), 11/25/2020
- **Law360:** [Assessing Health Data Privacy Damages During A Pandemic](#), 09/08/2020
- **Phys.Org:** [Ads May Not Provide Benefits Companies Say They Do](#), 08/27/2020
- **Bobsullivan.net:** [Hate and Misinformation are a Feature, Not a Bug - 'Ban Targeted Ads' Movement Gains Traction](#), 06/10/2020
- **Nova:** [Lascia fare la privacy e dimmi se sei incinta e di che religione sei che forse ti assumo](#), 06/01/2020
- **CoinTelegraph:** [Privacy Indifference is Conditioned, Zcash Company Says](#), 05/12/2020
- **The Guardian:** [Digital Contact Tracing Will Fail Unless Privacy is Respected, Experts Warn](#), 04/20/2020
- **Forbes:** [Job Seekers Face More Discrimination In Republican Areas, Finds A New Study](#), 03/22/2020
- **Wired:** [Why Don't We Just Ban Targeted Advertising?](#), 03/22/2020
- **Project Disco:** [Value Ad-ded: Benefits of The Interest-Based Advertising Model](#), 02/24/2020
- **The Economist:** [Acknowledgments](#), 02/20/2020
- **CyLab:** ['Looking at You' Illustrates Today's Privacy Dilemma in the Form of an Opera](#), 12/03/2019
- **OneZero:** [How Much is Your Privacy Really Worth?](#), 09/17/2019
- **The New Yorker:** ['Looking at You'](#), 09/06/2019
- **The Wall Street Journal:** ['Looking at You' Review: Big Brother in Your Pocket](#), 09/10/2019
- **Hollywood Soapbox:** [Interview: In New Opera 'Look at You,' Check Your Privacy at the Door](#), 09/06/2019
- **The Mozilla Blog:** [When it Comes to Privacy, Default Settings Matter!](#), 06/04/2019
- **BEME News:** [Facebook Knows You Don't Care About Privacy](#), 05/02/2018
- **Wall Street Journal:** [Behavioral Ad Targeting Not Paying Off for Publishers, Study Suggests](#), 05/29/2019
- **Techcrunch:** [Targeted ads offer little extra value for online publishers, study suggests](#), 05/31/2019
- **ZDNet:** [New research shows personalized ads are just barely more efficient than dumb ads](#), 06/04/2019
- **USA Today:** [Firefox browser blocks sites and advertisers from tracking you online by default](#), 06/04/2019
- **Electronic Frontier Foundation:** [Research Shows Publishers Benefit Little From Tracking Ads](#), 06/03/2019
- **BoingBoing:** [Empirical analysis of behavioral advertising finds that surveillance makes ads only 4% more profitable for media companies](#), 06/04/2019
- **MediaPost:** [Behavioral Advertising's Benefits To Publishers Are Overstated, New Study Suggests](#), 05/30/2019
- **WARC:** [Study questions the worth of behavioural ad targeting](#), 05/31/2019

- **The New York Times:** [Facial Recognition's Many Controversies, From Stadium Surveillance to Racist Software](#), 05/15/2019
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